

## PRESS RELEASE / Mobile Payment

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### Wirecard expands Möbel Inhofer's payment app

- **Wirecard now also offers Möbel Inhofer customers in France, Austria and Switzerland an innovative and convenient shopping experience with mobile payment solutions**
- **Customers can now pay for furniture deliveries by credit card, direct debit and Maestro at their doorstep**

Aschheim (Munich). Wirecard expands its payment app for Europe's largest furniture store Möbel Inhofer to include payments by credit card and Maestro. With the help of the mobile payment solution from Wirecard, the specialist for digital financial technologies, furniture suppliers can accept payments upon delivery. Customers of the furniture retailer Möbel Inhofer can pay an initial deposit for their items on the spot when they make their purchase, and then settle the remaining amount upon receipt of the delivery. This is made possible by the combination of an app and an mPOS device, which works in conjunction with mobile devices such as tablets and smartphones.

Wirecard developed the payment app together with Ametras, an international IT and software company, and since July 2016, customers have been able to pay for their furniture purchases conveniently at home using the app. Initially, German customers paid in-app via direct debit, but now also credit card payments via Visa and Mastercard as well as Maestro are possible. In addition to Germany, customers in France, Austria and Switzerland will now also benefit from the mobile payment solution. It is also particularly convenient for suppliers: With the help of the app, they can see at a glance what amount the customer still has to pay. Wirecard provides the complete payment software and handles the payment processing.

With its mobile payment solution, Wirecard is following the sentiments of many merchants: According to the "Mobile in Retail" study conducted at the end of 2016 by the EHI Institute, 86 percent of the merchants surveyed stated that Omnichannel only works with mobile solutions. This is exactly what the Wirecard and Ametras app for Möbel Inhofer aims at: The payment app offers customers a user-friendly mobile solution that enables simple and flexible payment – regardless of which sales channel the user chooses.

Edgar Inhofer, from the furniture store of the same name, says: "Our customers throughout Europe are increasingly demanding customized shopping experiences. Since this of course also affects payment methods, we are pleased that we can now offer an additional option. With Wirecard's payment app, our customers can conveniently pay for their furniture purchases at their doorstep and cross out further installments from their to-do list."

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard, adds: "With the expansion, the payment app now includes the most common payment methods in Germany and

other European countries and makes buying furniture even easier for customers. Together with Ametras and Möbel Inhofer we guarantee an innovative and comfortable shopping experience.”

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## About Wirecard:

Wirecard (GER:WDI) is one of the world's fastest growing digital platforms in the area of financial commerce. We provide both business customers and consumers with a constantly expanding ecosystem of real-time value-added services built around innovative digital payments by using an integrated B2B2C approach. This ecosystem concentrates on the areas payment & risk, retail & transaction banking, loyalty & couponing, data analytics & conversion rate enhancement in all sales channels (online, mobile, ePOS). Wirecard operates regulated financial institutions in several key markets, holds issuing and acquiring licenses from all major payment and card networks. Wirecard AG is listed on the Frankfurt Stock Exchange (DAX and TecDAX, ISIN DE0007472060). Visit us on [www.wirecard.com](http://www.wirecard.com), follow us on Twitter @wirecard and on Facebook @wirecardgroup.

## About Möbel Inhofer:

Möbel Inhofer in Senden, near Ulm, is one of the most successful furniture retailers in Germany and at the same time the largest furnishing center in Europe under one roof. This is why Möbel Inhofer can also call itself Europe's largest furniture store. Möbel Inhofer currently employs over 1100 people, 60 of whom are trainees, and is one of the most-visited furniture retailers in Germany - also due to its convenient location on the Autobahn 7 in Senden. The family business includes Möbel Inhofer, Europe's largest furniture store, and interni by inhofer, the design venue in Senden, as well as the Inhofer Wohnbau division. The managing director is August Inhofer. Find us online at: [www.inhofer.de](http://www.inhofer.de)

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## About Ametras:

AMETRAS informatik AG is a unlisted company based in Baienfurt, Baden-Württemberg. The company was founded in 1977 under the name UDV and changed its name to AMETRAS informatik AG in 2000. AMETRAS develops software and delivers business IT solutions that support users precisely and thus make their work more pleasant and effective. The software and IT solution provider employs around 250 people, has seven subsidiaries in Europe and the US, and concentrates on the target markets Germany, Austria, Switzerland and the US. Further information can be found online at [www.ametras.com](http://www.ametras.com).