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# **PRESS RELEASE** / Payment by Wearables

#### 09 August 2018

### Wirecard and comdirect now offer contactless payment via wearables

 The cooperation between Wirecard and comdirect enables thousands of spectators at the 2018 Beach Volleyball Championships to make fully digital payments via wearables

Aschheim (Munich). Wirecard, the international leader in innovation for digital financial technology, and comdirect are working together to facilitate contactless payment via wearables. With 2.4 million B2C customers, comdirect is among Germany's leading online banks. Together, Wirecard and comdirect – in partnership with Visa payment technology – are offering contactless payment via wearable devices during the 2018 German Beach Volleyball Championships taking place in Timmendorfer Strand from August 31 to September 2, 2018.

Matthias Hach, comdirect Sale and Marketing Director: "Our cooperation with Wirecard enables us to offer a quick and easy payment experience – a further step for us in consolidating our position as a pioneer in the field of mobile payments. As a smart financial partner we aim to offer our customers solutions that make life easier in all financial matters."

Thorsten Holten, Executive Vice President Sales Financial Institution and FinTech Europe at Wirecard, adds: "We are increasingly seeing that consumers are combining sporting activities with seamless payments. In this way, a brand new market for intelligent, fully digital payment wearables for leisure activities is being created. The wearables supplied by Wirecard and comdirect offer users a state-of-the-art payment experience."

The wearable campaign is running as part of a long term partnership between comdirect and the German Volleyball Association (DVV). During the event, around 5,000 wristbands will be distributed to spectators, which can be used for a variety of payments at the event venue.

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## About Wirecard:

Wirecard (GER:WDI) is one of the world's fastest growing digital platforms in the area of financial commerce. We provide both corporate clients and consumers with a constantly expanding ecosystem of real-time valueadded services built around innovative digital payments by using an integrated B2B2C approach. This ecosystem concentrates on solutions in the areas payment and risk, retail and transaction banking, loyalty and coupon programs in addition to data analytics and conversion rate enhancement across all sales channels (online, mobile, ePOS). Wirecard operates regulated financial institutions in several key markets, in addition to holding issuing and acquiring licenses from all major payment and card networks. Wirecard AG is listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE0007472060). Visit us on www.wirecard.com, follow us on Twitter @wirecard and on Facebook @wirecardgroup.

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### About comdirect:

comdirect bank AG is the first port of call for savings, investments and securities' trading. As a smart financial center, comdirect offers intelligent solutions that save customers time and money and in this way simplify their lives. Anytime and anywhere. Whether you are a first-time investor, an experienced investor or a professional trader – you will find all the right tools for a self-determined approach to dealing with money and assets at comdirect. As a driver of innovation, comdirect is constantly developing its offering in order to make banking and investment even easier and more intuitive. With 2.4 million B2C customers, comdirect, established in 1994 as a subsidiary of Commerzbank and headquartered in Quickborn, near Hamburg, is among Germany's major online banks.