## wirecard

### **PRESS RELEASE** / e-commerce

#### 08 August 2018

### Wirecard signs global framework agreement for e-commerce services with Viessmann

- Viessmann is one of the world's leading manufacturers of heating, industrial and refrigeration systems
- Wirecard supports Viessmann in its digital transformation on an international basis

Aschheim (Munich). Wirecard, the global leader in innovation for digital financial technology, has gained Viessmann, one of the world's leading manufacturers of heating, industrial and refrigeration systems, as a new customer. Now that a global framework agreement has been signed, Wirecard will assume responsibility for processing alternative payment methods for Viessmann's e-commerce store – starting in Canada, Germany and Belgium, before being expanded to include Italy and other markets in future.

To this end, Wirecard will combine payment methods such as credit cards, Sofort transfers and American Express, among others. The most recent version of the FPS (Fraud Prevention Suite) risk management system will also be used in Viessmann's e-commerce store. The system identifies data and behavioral patterns in real time and uses machine learning and artificial intelligence in order to effectively prevent fraud and ensure maximum security for all payment options on offer.

Through this cooperation with Wirecard and its partner Paylobby, Viessmann is taking account of the trend towards ever more goods being ordered online. Together, the companies will further advance the digitization of payment processes and set a landmark in the digital transformation of administrative management solutions in heating, industrial and refrigeration technology.

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard: "We are delighted to be in a position to exploit the benefits of global digitization together with Viessmann." Catharina Tiede, Head of Partner Management Consumer Goods at Wirecard, adds: "After a successful launch in Canada, we will now begin to roll out customized digital financial technology solutions around the world together with Paylobby."

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### **About Wirecard:**

Wirecard (GER:WDI) is one of the world's fastest growing digital platforms in the area of financial commerce. We provide both corporate clients and consumers with a constantly expanding ecosystem of real-time valueadded services built around innovative digital payments by using an integrated B2B2C approach. This ecosystem concentrates on solutions in the areas payment and risk, retail and transaction banking, loyalty and coupon programmes in addition to data analytics and conversion rate enhancement across all sales channels (online, mobile, ePOS). Wirecard operates regulated financial institutions in several key markets, in addition to holding issuing and acquiring licenses from all major payment and card networks. Wirecard AG is listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE0007472060). Visit us on www.wirecard.com, follow us on Twitter @wirecard and on Facebook @wirecardgroup.

### About Viessmann:

The Viessmann Group is a leading manufacturer of heating, industrial and refrigeration systems around the world. Founded in 1917, today the Viessmann Group employs 12,100 staff with consolidated Group sales of EUR 2.37 billion.

With 23 production companies across 12 countries, distribution companies and representative offices in 74 countries and 120 sales subsidiaries around the world, Viessmann has an international outlook. In total, 55% of sales are generated abroad.