

PRESS RELEASE / Mobile Shopping

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Staxter and Wirecard launch new mobile ecosystem for e-commerce and value-added services

- **Wirecard provides credit card acceptance as well as alternative payment methods for the new Staxter app**

Aschheim (Munich). Wirecard, the international payment and internet technology provider, is collaborating with Staxter who will launch an innovative e-commerce and value-added service platform, soon. In its role as an acquirer, Wirecard will enable the German-based company to accept credit cards and alternative payment methods within the app. This means that common payment types such as Visa, Mastercard and Giropay, among others, can be accepted.

Staxter is an app launching in Germany and UK during October that offers end customers a digital ecosystem to purchase and gift vouchers, coupons and online tickets without service fees. In addition, they can do real-time top ups and soon remittances for prepaid mobile accounts worldwide. Staxter will enhance the value-added service platform in the coming months, building the first all-in-one digital banking and e-commerce platform, and expanding it to further countries.

As mobile vouchers and coupon-based solutions are becoming ever more popular among consumers worldwide, Staxter and Wirecard are planning to tap into additional markets, soon.

Mark Rosiefsky, founder & CEO at Staxter: "Wirecard offers well-thought-out mobile payment solutions. This is a significant factor behind our further expansion in the field of in-app payment, making Wirecard our ideal partner for our new digital ecosystem."

Philippe Laranjeiro, Head of Sales Telecommunications at Wirecard: "With our expertise, we want to support innovative digital solutions like Staxter. As their payment partner, we are looking forward to extending our collaboration and to supporting them to tap into new business areas from e-commerce to digital banking."



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

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About Staxter:

Staxter GmbH is a German technology company that specialises in the development and operation of a global value transformation platform. The Staxter platform combines modern money transfer and the handling of vouchers, top-ups and customer accounts in one user-friendly app. Staxter allows end customers to purchase, redeem, and gift digital products, load customer accounts, and make money transfers to all corners of the world in a simple and cost-effective manner. Therefore, Staxter cooperates with various national and international partners like the service company of the Association of German Public Banks (VÖB-Service GmbH). Staxter's task is to simplify consumers' everyday lives and make them affordable across the world – smart, safe, global.