

## PRESS RELEASE / Collaboration

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### Wirecard begins digital innovation partnership with evopark

- **Companies to create e-mobility, mobile payment and loyalty programme solutions**

Aschheim (Munich). Wirecard, the leading expert in digital payment solutions, is entering into an innovation partnership with evopark GmbH. As part of the collaboration, both companies plan to link evopark's existing app with Wirecard's mobile payment and loyalty features in order to guarantee a seamless customer journey at all car parks across Germany in the future.

evopark provides a contactless smart card which can be used to make cashless payments at 70 car parks across Germany. This service is complemented by an app that shows the user available parking spaces in participating car parks and provides directions there if desired. Now, evopark plans to further develop this solution together with Wirecard. The plan is that, in future, users will be able to pay via the app and receive cashback from retailers located near car parks. Additionally, the companies want to press forward together in the e-mobility sector. For example, a payment function for electric charging stations is in the pipeline.

Tobias Weiper, founder and CEO of evopark GmbH: "Together, we are transforming trips to town into an experience. Today, looking for parking spaces, buying tickets and queuing at paying stations are already a thing of the past for evopark customers. Our aim for the future is for our customers to additionally pay directly via the app and to be able to take advantage of discounts or loyalty offers. In Wirecard, we have found an experienced and innovative partner that will support us in implementing our vision."

Stephan Ritzenhoff, Team Lead Partner Management at Wirecard, adds: "Today, customers require holistic digital solutions. This means that it is important to combine all offers into one app without any manual steps. We are therefore delighted to provide new impetus moving forward in the mobile payment and e-mobility sectors with evopark and to make networked travel even more appealing."

*Using the slogan "Play different, pay different", Wirecard and evopark will be represented at E-Mobility Days at the Red Bull Ring in Austria on 29 and 30 September. For more information about the payment methods of tomorrow, visit us at the Red Bull Ring in Spielberg where for two whole days everything is all about the future of mobility.*

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## About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on Twitter @wirecard.

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## About evopark:

evopark GmbH was founded as a start-up in 2014 with the aim of reinventing parking. Porsche Digital and several prominent business angels have invested in the company. The parking system has been successfully in use since the end of 2014. Currently, it is available in 26 cities and 70 parking areas. evopark has already won 13 awards with its innovative concept, including the DWNRW Award 2015, which was presented by the State Minister for Economic Affairs and Energy of North Rhine-Westphalia, Garrelt Duin. Customers already using evopark's solutions include: Porsche, Daimler (pilot scheme), AXA Insurance, large car park operators such as ParkOne, B+B Parkhaus, Q-Park and Verkehrswacht Parkplatz, numerous regional operators, e.g. Stadtwerke Trier, as well as the largest systems manufacturers, Scheidt & Bachmann, SKIDATA and bebarmatic.

Click here to see how evopark works: <https://www.youtube.com/watch?v=RPAlUjlabas>

Media kit available at [www.evopark.de/presse](http://www.evopark.de/presse)