

PRESS RELEASE / Travel & Transport

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Wirecard and Austrian Federal Railways (ÖBB) expand collaboration with new value-added services

- **ÖBB uses Wirecard's new fully digitised voucher platform for voucher issuance and acceptance**

Aschheim (Munich). Following a successful start of the collaboration between Wirecard and Austrian Federal Railways (Österreichische Bundesbahnen, ÖBB) last year in the field of payment processing, both companies are expanding their cooperation into new areas. As a leading provider of payment solutions and internet technology, Wirecard has developed a fully digitised voucher platform for issuing and accepting vouchers. ÖBB, Austria's largest mobility service provider, is implementing this platform.

In 2016, ÖBB achieved a new record for the number of passengers using its bus and train services: 461 million people. Wirecard and ÖBB are now strengthening ÖBB's service pledge to its customers with voucher issuance and acceptance. Together with the confectionery company Storck, ÖBB is currently conducting the first sales cooperation to be based on this voucher platform in Austria: between August and October, approximately 1.2 million Toffifee campaign packs will have an ÖBB voucher code worth EUR 5 on the inside of the packaging (applies for ÖBB online ticket purchases above EUR 29 from 15 August to 20 December 2017). Customers have until 20 December 2017 to redeem these vouchers when booking travel, in accordance with the redemption conditions (see <http://www.toffifee.at/oebb-aktion>). Redemption is possible both online at tickets.oebb.at and in the ÖBB app.

ÖBB is using Wirecard's new voucher platform for this in order to make its quality service more comprehensive and technically innovative. Its customers can now combine various payment methods and use them in one sales transaction. Both vouchers and credit cards can be handled in one process online using a single transaction ID.

Jan Rübél, Head of Sales Travel & Transport at Wirecard: "Vouchers are an important element in customer loyalty. With the new platform, we are offering ÖBB travellers a concrete redeemable benefit and thus more added value. We are delighted with our strategically important collaboration with ÖBB and look forward to continued cooperation in future."

Martin Schmutz, Marketing Director at ÖBB-Personenverkehr AG (passenger transport) adds: "We are clearly and definitively driving forward ÖBB's digitisation strategy in order to offer our passengers as many advantages as possible. With Wirecard at our side, we have found a reliable partner with whom to implement these innovative product concepts."

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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

ÖBB: Austria's largest mobility service provider

As a comprehensive, global mobility services provider, the ÖBB Group brings 461 million passengers and 111 million tons of goods to their destinations every year in an eco-friendly manner. In total, 92% of the traction power comes from renewable energy sources, with up to 90% from hydraulic energy. In 2016, ÖBB was among the most punctual railway operators in Europe with a punctuality rate of around 96%. 40,265 employees in railways and bus services (plus about 1,700 apprentices and trainees) across the Group ensure that around 1.3 million passengers reach their destinations safely every day. The strategic leader company of the group is ÖBB-Holding AG.