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Wirecard Malaysia provides omni-channel payment transaction platform for Amway

Aschheim (Munich)/Malaysia. Wirecard, the leading company for payment and internet technology, is in collaboration with Amway, the world's no 1 direct selling company as rated by the *Direct Selling News Global 100**. Wirecard provided a single integrated omni-channel payment transaction platform for Amway Brunei, Malaysia and Singapore. This allows Amway to have a single payment interface without dealing with integration complexity with multiple acquirers and various payment methods for both in-store and online transactions.

Beyond transaction authorisation, the platform that Wirecard provides enables a single consolidated view of all transactions across all channels in a single portal, allowing user-defined queries for a greater understanding of payment information which is useful to finance.

"We are delighted that we've partnered with Amway Business Services Asia Pacific Sdn. Bhd. to deliver shared services to Amway's business across the region to customers in Brunei, Malaysia and Singapore. Our collaboration allows Amway to leverage on Wirecard's infrastructure and capability and move beyond the conventional payment modes to offer transaction payment solutions to Amway's customers", said Jeffry Ho, Regional Managing Director at Wirecard.

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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.