

## PRESS RELEASE / Consumer Goods

10 April 2017

### **Anybody ordering online from the market leader for in-vehicle equipment Sortimo will pay via Wirecard**

- **Wirecard enables credit card payments in the German online shop for Sortimo**
- **There are plans for additional online shops in 11 European countries for 2017**

Aschheim (Munich). Anybody using the new Sortimo online shop will have Wirecard's payment solutions at their disposal. Sortimo, a manufacturer of in-vehicle equipment, load securing systems and transport solutions, is collaborating with Wirecard. From now on, German Sortimo customers can pay for their products online by credit card, SOFORT or SEPA payments. As the leading provider of payment solutions and internet technologies, Wirecard will assume responsibility for payment processing in its entirety as well as risk management.

Users from additional European countries will benefit from the collaboration of both companies in the course of the year. Eleven additional Sortimo online shops will be launched by the end of 2018 in Austria, Belgium, Spain and the UK, among others. Wirecard will offer various country-specific payment solutions. In future, for example, Belgian customers will be able to pay for their orders using Mr. Cash and Austrian customers via eps. There are also plans to set up individual online shops for Sortimo's subsidiaries in the USA and Canada.

Marion Laewe, Vice President Sales Consumer Goods at Wirecard: "We're pleased to have won Sortimo as a customer, because we can put to use and develop our expertise in various branches, such as international online payment processing. By offering a variety of payment solutions tailored to each individual country, we are responding to customers' desires to be able to pay flexibly and securely online."

Frederic Straß, Vice President International Business Development at Sortimo: "An essential criterion for us was that, by cooperating with Wirecard, we could draw upon a comprehensive offer of international payment solutions from a single source. In the long term, we would additionally like to create special offers for our customers using special vouchers or gift cards. Wirecard can also support us with this. We have found our dream partner in the field of international online payment processing."

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## About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on Twitter @wirecard.

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## About Sortimo:

For over four decades, Sortimo International GmbH has successfully developed, manufactured and sold tailored van racking solutions from Zusmarshausen, Bavaria. Today's product portfolio includes industry-specific equipment solutions for trades and craftspeople, services and industry. Sortimo International is represented in Germany with 9 branch offices and 24 Sortimo stations, as well as 9 international subsidiaries in the core markets of Europe and the USA.