

## PRESS RELEASE / Mobile Payment

07 March 2017

### **Boon by Wirecard: The first fully digitized mobile payment solution is available with Apple Pay in Ireland**

- **Independent from any bank or telecom operator; based on a digital prepaid MasterCard**

Aschheim (Munich). Today, Wirecard is launching boon with Apple Pay in Ireland, the easy, secure and private way to pay that's fast and convenient.

After the initial launch to the UK, France and Switzerland, Ireland is the fourth market where people can use boon with Apple Pay. The fully digitized mobile payment app boon is offering its customers mobile payments that are independent from any bank or telecom operator.

Boon is based on an automatic app-to-wallet integration via a prepaid account with a digital MasterCard, issued by Wirecard Card Solutions. This allows users to top-up their account via wire transfer, debit or credit card. Boon works at any NFC-enabled terminal everywhere the MasterCard Contactless logo appears. The boon app has an intuitive user interface and fresh design that represents the modern, individual lifestyle.

Security and privacy is at the core of Apple Pay. When you add a credit or debit card to Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

"By launching boon with Apple Pay in Ireland, even more users in Europe can experience a new level of mobile payments without being a customer of a specific bank. Thanks to its ease of use, boon is a state-of-the-art payment solution", said Georg von Waldenfels, Executive Vice President Consumer Solutions with Wirecard.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone 6, iPhone 6 Plus and later, iPhone SE and Apple Watch.

For more information on Apple Pay, visit: <http://www.apple.com/ie/apple-pay>  
Find out more about boon: <https://boonpayment.com/ie/ios/>

## **Wirecard media contact:**

Wirecard AG

Jana Tilz

Tel.: +49 (0) 89 4424 1363

E-Mail: [jana.tilz@wirecard.com](mailto:jana.tilz@wirecard.com)

## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on twitter @wirecard.