

PRESS RELEASE / Issuing

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Wirecard issues first virtual prepaid card for online payments in the Netherlands: pay2d by Visa

- **Simple and safe prepaid payments in e-commerce**

Aschheim (Munich). Wirecard, one of the leading payment and internet technology companies, is now issuing the pay2d Visa card – the first virtual prepaid card for online payments in the Netherlands – in cooperation with 3V Benelux B.V. With this new prepaid card solution, users in the Netherlands can pay online everywhere where Visa is accepted.

The benefits of the purely online prepaid card are: consumers can top-up their accounts with iDeal or bank transfer, they get a free IBAN, users can redeem to their bank account and they can do card to card transfers. With this prepaid Visa card consumers top up any amount in advance, which means they are in control of any spending. Users can simply buy a pay2d card online (website pay2d.nl) without time-consuming credit checks. At least, they do not have to carry a physical card in their pocket.

Angelique Brussel, Managing Director at 3V Benelux B.V., stated, “For us, it’s a great step to launch this state of the art virtual prepaid card in the Dutch market. The product will be well accepted, especially with the younger generation that wants to buy things online without searching for their plastic cards. The top up function is an additional benefit regarding their cost control.”

Jack Harris, Vice President Financial Institutions & Fintech at Wirecard, adds, “We are delighted to bring this innovative payment solution to the market and be the first to offer this product in the Netherlands. Virtual card programs will be crucial to supporting consumers changing approaches to payment in the coming years. We look forward to growing this product line, pay2d, and supporting our partner, 3V Benelux B.V., in doing so.” Wirecard Card Solutions (WDCS), a subsidiary of Wirecard AG, issues the virtual pay2d Visa prepaid card.

In the nearer future 3V Benelux B.V. is also planning to launch physical pay2d cards together with Wirecard, such as gift cards that can be upgraded by personalization.



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About 3V Benelux B.V.:

3V Benelux B.V. is the leading player in the field of prepaid payment solutions in the Netherlands. The company started in 2010 and has in recent years achieved strong growth by focusing on three payment products: 3V Voucher, 3V prepaid card and Internet Shopping Gift Card.