

PRESS RELEASE / Payment

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Wirecard cooperates with Otelz.com to ensure a frictionless customer journey

- **Otelz.com is one of the leading booking platforms in Turkey**
- **Wirecard processes all credit card transactions**

Aschheim (Munich). The Wirecard Group with its Turkish subsidiary Wirecard Ödeme Ve Elektronik Para Hizmetleri A.Ş is now working together with one of the biggest booking platforms in the Turkish domestic market that offers worldwide travels to its customers, Otelz.com. This cooperation includes that Wirecard processes all credit card payments via the online platform and acquires the payment process. Thus, both companies enable a smooth customer journey as credit cards are the commonly used payment method in travel bookings.

“We are delighted to work with Wirecard on this high volume project. For our customers it is very important that the booking process is fast and simple which is guaranteed by the payment processing of Wirecard. On this basis, we can continue to grow”, said Bertan Aner, Founder and CEO of Otelz.com. Having been launched in 2013, Otelz.com instantly became a brand that is preferred by worldwide hoteliers and Turkish users for its unique business approach to online hotel booking. More than 5,000 accommodation options from luxury hotels to budget hostels are in its database and promises its customers a booking opportunity with free-cancellation and no-inadvance payment options.

“For Otelz.com, we manage payments between the booking platform, the hoteliers and the customers – these are advanced B2B and B2C payment transaction that optimizes the processes of our customer, reduces costs and increases the conversion rate at the same time”, said Alper Akcan, Managing Director of Wirecard Turkey.



Wirecard media contact:

Wirecard AG
Jana Tiltz
Tel.: +49 (0) 89 4424 1363
E-Mail: jana.tiltz@wirecard.com

About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

About Otelz.com:

Having been launched in 2013, Otelz.com instantly became a brand that is preferred by hoteliers and users for its unique business approach to online hotel booking. More than 5000 accommodation options from luxury hotels to budget hostels in its database and promises its customers a booking opportunity with free-cancellation and no-inadvance payment options.

In addition, thanks to its advanced searching algorithm, the users can search for an accommodation more than 10000 landmarks, last minute promotions and deals are among the other benefits that Otelz.com offers to its users.