

PRESS RELEASE / Online Payments

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Wirecard integrates payments into online shop of Burger King® in Turkey

- **Turkish Burger King® customers can now order and pay their food online via credit card**
- **Wirecard handles the entire payment process**

Aschheim (Munich)/Istanbul. The Wirecard Group, with its Turkish subsidiary Wirecard Ödeme Ve Elektronik Para Hizmetleri A.Ş., today announced the integration of credit card payments in the online shop of Burger King® in Turkey. Within this arrangement, Wirecard handles the entire payment process. Thus, Burger King® Turkey is the first and only fast food company accepting online and mobile payments.

Since May 2016 Turkish Burger King® customers can order and pay their food via credit card on www.burgerking.com.tr/tiklagelsin. Subsequently, the order is delivered directly to the customer's home. Turkish Burger King® customers had already been able to benefit from Burger King®'s online delivery service before, by paying for their orders at their doorstep. With the new payment solution ordering online has become more comfortable. From September 2016, the new way to pay online via credit card will also be possible, thanks to the new Wirecard Burger King® collaboration, through even further channels to improve the usability of the payment process.

Last year, Burger King® has celebrated its 20th anniversary in Turkey and served for its customers 250 million times. TAB Gıda, master franchisee of Burger King, is already the leader of the Quickservice Restaurant (QSR) sector, with its approximately 1000 restaurants in 5 brands, all over Turkey. Caner Dikici, Burger King®CEO of TAB Gıda, comments: "Burger King® is the leader of hamburger QSR sector with more than 600 restaurants, we want to make the online order process easier and more comfortable for our customers as well. Thanks to the integration of credit card payments to our online shop by Wirecard, our customers now have the chance to order their food online and directly pay online via credit card. The only thing they need to do then is wait for their orders to be delivered to their houses."

"We are happy to support Burger King® in Turkey with this worldwide unique service. By also handling the entire payment process we further pave the way for most convenient and secure online orders from a single source", adds Alper Akcan, Managing Director of Wirecard Turkey.

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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About TAB Gıda:

TAB GIDA, as a company in ATA Group, is the Master Franchisee and Developer Partner of Burger King®, Sbarro®, Popeyes® and Arby's® brands in Turkey and also is the operator of Burger King®, Sbarro®, Popeyes® and Arby's® restaurants in Turkey. TAB GIDA started to operate Burger King® in 1995 and Popeyes® and Sbarro® in 2007. TAB GIDA has incorporated Arby's® in 2010, and it has created its own brand, Usta Dönerci®, in 2013. Today, TAB GIDA has more than 600 Burger King® restaurants, nearly 90 Sbarro® restaurants, more than 150 Popeyes® restaurants, more than 50 Arby's® restaurants and more than 50 Usta Dönerci® restaurants. TAB GIDA, incorporating quick service restaurant chains, has been rewarded with many prizes and it is the leader of its sector.