

## PRESS RELEASE / Digital Goods

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### Wirecard enables global payment solutions for My.com

- **Consistent payment experience for users and gamers across different countries**
- **Advanced features to increase checkout conversion**

Aschheim (Munich). The Wirecard Group has started a cooperation with My.com – a company building an integrated communication and entertainment platform that offers a family of games and mobile apps, including MAPS.ME and myMail. As payment service provider, Wirecard enables a consistent payment experience across different countries. My.com, a subsidiary of the Russian Mail.Ru Group, benefits from the opportunity to enable global credit card payments via the Wirecard platform. My.com also enjoys Wirecard's sophisticated payments analytics, advanced risk management, and powerful payment management features that are increasing conversions, while optimizing processes and reducing costs.

My.com products include myMail (world's most downloaded alternative email app), MAPS.ME (the free offline maps and navigation app for iPhone and Android), as well as online games. Its holding company Mail.Ru Group is a leading Internet company in the Russian-speaking internet market. Yuri Maslikov, Publishing Director at My.com, said "We have selected Wirecard as our payments technology provider to deliver a frictionless payment experience for users and gamers across different countries. In Wirecard we have found a globally positioned partner that understands the payment needs of every country."

Sirin Abay, Director of Sales North America at Wirecard, adds "Wirecard has forged a strong reputation among technology companies by providing a high quality payment solution worldwide. The Online gaming industry hit 91.5\$ Bn in 2015. As Wirecard, we are in a unique position to provide global and innovative payment solutions to millions of online gamers. We are delighted to have My.com join our gaming network. We look forward to helping My.com maximize revenues through smooth check-out experiences while cutting the cost of transaction processing."



## **Wirecard media contact:**

Wirecard AG  
Jana Tilz  
Tel.: +49 (0) 89 4424 1363  
E-Mail: [jana.tilz@wirecard.com](mailto:jana.tilz@wirecard.com)

## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on twitter @wirecard.

## **My.com media contact:**

E-Mail: [Maikel.van.dijk@corp.my.com](mailto:Maikel.van.dijk@corp.my.com)

## **About My.com:**

My.com is a subsidiary of Mail.Ru Group, the largest Internet company in Russian-speaking countries with an audience of 137.7 million users (comScore, April 2016, worldwide), that is publicly traded on the London Stock Exchange (LSE:MAIL, listed since November 5, 2010).

My.com's vision is to build an integrated communication and entertainment platform, dubbed 'communitainment,' beginning with a family of mobile apps and games, and most recently, expanding to PC games bringing immersive, massively multiplayer online experiences to the masses.