

# PRESS RELEASE / Mobile Services

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# Wirecard and AMETRAS develop payment app for Möbel Inhofer

- Customers can pay for furniture deliveries right on their doorstep
- Wirecard provides payment software and handles payment processing

Aschheim (Munich). Wirecard, one of the leading payment service providers, and AMETRAS, a global IT and software provider, have announced a cooperation in the field of mobile payment. Together, the companies are bringing to market a payment app for Europe's largest furniture and furnishings store Möbel Inhofer. Using the app, furniture couriers can take payments on the customer's doorstep. This means that Möbel Inhofer customers have the possibility of paying a deposit for their goods immediately upon purchase, before using this technology to settle the remaining balance upon delivery – either via a simple card payment (Visa or MasterCard) or direct debit

The mobile payment solution is based on a combination of an app and an mPOS device which works in conjunction with mobile end devices such as tablets and smartphones. The app allows couriers to see at a glance exactly how much the customer still has to pay. Wirecard provides all payment software and is responsible for payment processing to facilitate this. Wirecard and AMETRAS are therefore enabling the innovative retailer Möbel Inhofer to expand its value-added chain

More than 45,000 users work with AMETRAS IT solutions on a day-to-day basis and the company has over 500 customers in Germany, Austria, Switzerland and other European countries. Bernd Röhl, Managing Director at AMETRAS, comments on the new collaboration with Wirecard: "It is our aim to support our customers and meet their needs exactly with tailored IT solutions. Our objective is to offer Möbel Inhofer's customers a flexible and secure shopping experience using the app. Wirecard, as a leading payment and technology provider with long-standing experience in the field of mobile payment, is an ideal cooperation partner".

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard, adds: "We are pleased to support Möbel Inhofer in providing their customers with an innovative and convenient shopping experience. This app is an active response to the steady increase in the furniture segment's sales volume over recent years. Customers increasingly want their purchase experiences to be more felxible and tailored to their needs. At the moment, this trend is particularly evident in Germany. For this reason, user-friendliness and providing customers with a simple and secure payment process were central elements of the app development process".



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## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

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#### **About AMETRAS:**

AMETRAS informatik AG is a non-listed company based in Baienfurt, Baden-Württemberg, Germany. The company was founded in 1977 as UDV, before being renamed to AMETRAS informatik AG in the year 2000; a name it bears to this day. AMETRAS develops software and provides business IT solutions aimed at providing optimum support for users and therefore improve and streamline working processes. The software and IT solutions supplier employs approximately 250 staff, has seven subsidiaries across Europe and in the USA and focuses on the markets Germany, Austria, Switzerland and the USA. For more information, go to www.ametras.com.