

## PRESS RELEASE / Online Payment

### **Wirecard supports Apple Pay in mobile e-commerce payments with its launch in Switzerland**

- **Apple Pay integration in the Wirecard Mobile SDK**
- **Merchants in Switzerland can now offer Apple Pay within their online shops**

Aschheim, Munich – July 07, 2016 – Wirecard, the leading payment service provider, will offer its customers Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient when it launches today.

Wirecard integrates Apple Pay as a new payment method in Switzerland in its Mobile SDK solution. The benefit for online merchants is they can now work with Wirecard to enable mobile e-commerce payments quickly and easily by using Wirecard's payment SDK which offers a seamless user experience. Wirecard is the first qualified payment service provider for Apple Pay in Switzerland.

From now on, Swiss customers will be able to make purchases everywhere – in online shops or at the point of sale (POS) using their bank cards wherever contactless payments are accepted.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorised with a one-time unique dynamic security code.

"We are delighted to support Apple Pay with its launch in Switzerland. As one of the world's most successful payment service providers we are able to quickly adapt and support technology like Apple Pay through our payment processing platform. We feel confident that this new way to pay will be well adopted by customers all over the country", said Carlos Häuser, Executive Vice President Payment and Risk at Wirecard.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone 6, iPhone 6 Plus and later, iPhone SE and Apple Watch.

Online shopping in apps accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services within apps, Apple Pay is compatible with iPhone SE, iPhone 6s, iPhone 6s Plus, iPhone 6, iPhone 6 Plus, iPad Air 2, iPad mini 3, iPad mini 4 and iPad Pro.

For more information on Apple Pay, visit: <http://www.apple.com/ch/apple-pay/>



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## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on twitter @wirecard.