

## PRESS RELEASE / Financial Technology

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### Wirecard and Curve Team Up to Bring Next Generation Payment Cards

- **Cutting edge fintech solution**

Aschheim (Munich). Wirecard today announces a partnership with the London based startup Curve to introduce a new payment solution. Curve allows people to connect up an unlimited number of bank cards into one physical payment card, accepted everywhere. It is supported by a mobile app that gives people a clearer picture of their payments putting them back in control. The card and smartphone app solution is supported by Wirecard's technology, ensuring global usage of the Curve card and bank-level security protection.

By uniting existing credit cards, debit cards and other payment methods in a single place, users of Curve access low currency conversion fees, see and label transactions from all accounts in one screen in real-time (for instance expenses), pay everywhere MasterCard is accepted – and keep collecting their reward points.

Curve is initially providing the card to small business users – the freelancers, 'solopreneurs', micro-business owners and others who are the 'movers and makers' of the small business world. This group of small businesses often has varied and complex personal and business banking needs, and can be underserved by current retail banking offerings with regard to payments and managing multiple cash-flows. This collaboration supports Wirecard's ambitions to help customers have continued flexibility in how they make payments and manage their spending.

"We are delighted to be supporting Curve with its launch. The solution targets the SME market which is growing and underserved by traditional providers. It is that combination that makes this partnership exciting and supports Wirecard's key strategy of empowering smart technology solutions and innovative business models", said Jack Harris, VP of Sales Financial Institutions Europe at Wirecard.

"Wirecard is a pioneer in the payment space, and an ideal partner for Curve to help us achieve our mission of simplifying the fractured payment space" said Shachar Bialick, CEO of Curve. "We have designed Curve to help ambitious business users simplify their finances, without asking them to depart too far from familiar card payments. Curve customers are often on the go both at home and abroad, and together Curve and Wirecard can meet their needs."

Curve supports the latest Chip & Pin, Contactless and magstripe technology. It works just like any other bank card. Users connect all their debit and credit cards into the Curve app, which syncs them with the Curve card, so users can simply carry one card. To change the card users want to pay with, they simply use the app.



*Visit Wirecard and Curve at the Pioneers Festival on 24 and 25 May in Vienna, Austria. On 24 May at 2 pm, there will be a joint Masterclass session given by Jack Harris from Wirecard and Tom Foster-Carter from Curve about “How to launch a FinTech product”.*

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### **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on twitter @wirecard.

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### **About Curve:**

Curve is one card to rule them all. Connect your existing cards into one and unlock multiple benefits to make your money work harder for you. Use Curve – a MasterCard® card – worldwide and eliminate your existing credit and debit cards' roaming fees. Keep track of every purchase from one screen with real time notifications. Access all your cards and accounts with just one PIN. Keep collecting your reward points. Withdraw cash, use online and on the high street because Curve is Chip and Pin & magstripe as well as Contactless.  
<https://www.imaginecurve.com/>