

PRESS RELEASE / Contactless Payment

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Wirecard and Visa Europe offer contactless payment via wristband for all 2016 Eurovision Song Contest visitors

Aschheim (Munich). Wirecard and Visa Europe are offering contactless wristbands at the 2016 Eurovision Song Contest, with the finale taking place on May 14th in Stockholm, Sweden. The Visa contactless wristband is an exclusive limited edition product, developed for the 2016 Eurovision Song Contest and issued by Wirecard Card Solutions. The payment solution is using the processing platform of Wirecard Technologies GmbH. The wristband can not only be used for transactions at the event areas, but also at all merchants accepting contactless payments with Visa worldwide until 31st October 2016.

If you visit Stockholm and Eurovision Song Contest you can get your wristband in Eurovision Village in Kungsträdgården. Users can activate their wristband via a webpage and top-up the wristband with a credit or debit card powered by Visa or MasterCard. All wristbands are ready for immediate use after activation and loading is completed.

“We are delighted that Visa uses our payment platform to introduce contactless wristbands at the Eurovision Song Contest”, said Thomas Wernet, Head of Sales & Business Development Issuing at Wirecard.

For more information about the Visa contactless payment campaign during the Eurovision Song Contest, please visit <https://www.visa.se/eurovision-2016/en/>.



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About Visa:

Visa Europe is a payments technology business owned and operated by member banks and other payment service providers from 38 countries. Visa Europe is at the heart of the payments ecosystem providing the services and infrastructure to enable millions of European consumers, businesses and governments to make electronic payments. Its members are responsible for issuing cards, signing up retailers and deciding cardholder and retailer fees. Visa Europe is also the largest transaction processor in Europe, responsible for processing more than 18 billion transactions annually. There are more than 500m Visa cards in Europe, while €1 in every €6 spent in Europe is on a Visa card. Total expenditure on Visa cards exceeds €2 trillion annually, with €1.5 trillion spent at point-of-sale. Visa Europe is an independent business with an exclusive, irrevocable and perpetual licence to use the Visa brand in Europe. Visa Europe works in partnership with Visa Inc. to enable global Visa payments in more than 200 countries and territories. For more information, visit our website (www.visaeurope.com), the Visa Vision blog (vision.visaeurope.com), and @VisaEuropeNews