

PRESS RELEASE

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Wirecard and Microsoft Azure enable rapid online shop creation

- **Pre-configured Magento shop system**
- **Integrated payment solution in Azure Marketplace**

Aschheim (Munich). As of now, Wirecard offers businesses and individuals the opportunity to build an online shop with professional payment processing in just a few steps, via the Magento e-commerce platform and based on the Microsoft cloud platform Azure. The pre-configured "Magento & Wirecard" image with integrated Wirecard payment solution allows shop owners to set up and operate an online shop without having to worry about the often laborious configuration process for payment processing. The image can be installed for free via [Microsoft Azure Marketplace](#).

The shop system image allows shop owners with no prior knowledge of programming to set up an online shop, hosted directly in Azure. The image can be installed in just a few clicks via the Azure Portal and then automatically accesses a virtual machine. There are no complex installation procedures for a server and payment modules. The shop can be launched online and monetised straight away.

The Magento shop system, pre-configured by MobiLab Solutions GmbH, integrates the high-performance, secure Wirecard Checkout system, which complies with the PCI DSS (Payment Card Industry Data Security Standard). This allows retailers rapid access to common payment solutions. In addition, services such as risk management and mobile point-of-sale (POS) terminals can be selected concurrently. The entire set up process is completed online via the Wirecard Checkout Portal, without any change in media.

Maria Geisreiter, Business Development Manager at Microsoft Deutschland GmbH: "The new Magento shop system provides more than ever the opportunity for online retailers to take care of their core business, namely the design and marketing of their products. The flexibility and scalability of the cloud platform Azure enables them to respond demand-driven in tough sales times, for example during the holiday shopping season. At the same time, the installation and maintenance costs for the operation of the shop decrease massively."

Pouya Azimi, CEO of MobiLab: "We see the Azure Marketplace as the ideal platform for providing out-of-the-box cloud services to a broad audience." Michael Brinkmann, Executive Vice President Partner Management at Wirecard, adds: "The worldwide distribution of Microsoft Azure's data centres and the seamless integration of shop infrastructure with Wirecard's payment functions mean that shop owners can now also offer their goods internationally."



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About Wirecard

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

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About Microsoft Azure

Azure is Microsoft's leading cloud service and is being rolled out in a variety of regions through a network of Microsoft-operated data centres – encompassing more countries and regions overall than Amazon Web Services and Google Cloud combined. As a result of this global presence and its continued expansion, customers benefit from a wide range of application options as well as excellent performance. Furthermore, Azure is the first multinational cloud provider to establish a presence in mainland China. All information about the Microsoft Azure Marketplace at <https://datamarket.azure.com/home>.