

PRESS RELEASE / Consumer goods

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Wirecard and CGI support publishing house Handelsblatt in the introduction of a paid content platform with integrated payment model

Aschheim (Munich). The payment specialist Wirecard and the IT consultancy group CGI have jointly developed a paid content platform with integrated payment model for Handelsblatt, Germany's leading publishing house for economic and financial news. Readers will now be able to access all premium content from Handelsblatt at a single price with a single login via a digital pass. This includes all premium articles on the website, the Handelsblatt archive, Handelsblatt dossiers, the Handelsblatt e-paper as well as the digital newspaper Handelsblatt Live. The corresponding e-commerce system was prepared with the help of CGI; credit card payment processing and alternative payment methods are provided by Wirecard, in addition to card acceptance (acquiring).

Many publishing firms now have e-commerce systems but lack an integrated payment solution. CGI therefore developed the paid content platform 'Customer 360 for Media' especially for the media company. As specialists in the field of electronic payment processing, Wirecard supports this model with a payment system.

The solution implemented by the publishing house Handelsblatt supports all key functions required to display media content in addition to all common paywall types. An e-commerce shop designed to optimally market both online and offline media content forms the central pillar of the platform.

Torsten Straß, Senior Vice President CGI Germany: "CGI is supporting media companies such as Handelsblatt in driving forward their digital transformation projects. Our paid content platform 'Customer 360 for Media' provides all tools required by publishing houses to implement digital projects. Wirecard's payment model perfectly complements our digital supply chain in this process."

Michael Brinkmann, Executive Vice President Partner Management at Wirecard: "Together with CGI, we are offering a solution from a single source which features the most modern technology and innovative banking services as well as system integration. In this way, genuine end-to-end solutions and value added for customer are created. The publishing group will benefit from an integrated platform solution with an exceptionally flexible integrated payment model."

CGI and Wirecard are confronting the digital transformation of the media world with their joint paid content platform. With the introduction of a new revenue model in connection with tailored offers and an e-commerce shop, publishing houses receive an infrastructure with which they can adapt their business model to the challenges of the digitised media world.

Wirecard and CGI have already been working together for several years. This partnership has seen many customer projects successfully established on the market.



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About CGI:

Founded in 1976, CGI Group Inc. is the world's fifth-largest independent provider of IT and business process services. With 69,000 employees based at locations and global delivery centres in North America, Europe and the Asia-Pacific region, CGI offers a wide range of services – including high-level business and IT consultancy, system integration, applications development as well as maintenance and infrastructure management. In addition, CGI has a number of its own business solutions. With the recent acquisition of Logica, the annual turnover of CGI is now more than CAD 10 billion with an order volume of CAD 18.3 billion. CGI stocks are listed on the TSX (GIB.A) as well as the NYSE (GIB) and included in the FTSE4Good Index. Website: www.cgi.com