

## PRESS RELEASE / cooperation

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### **Strategic partnership formed between Wirecard and Logo, Turkey's leading ERP and e-transformation solution provider**

- **Wirecard to provide payment services**

Aschheim (Munich/Istanbul). The Wirecard Group, with its Turkish subsidiary Wirecard Ödeme Ve Elektronik Para Hizmetleri A.Ş, today announced a strategic partnership with Turkey's leading software brand Logo Yazılım San. Ve Tic A.Ş. The company selected Wirecard Turkey as the exclusive payment service provider for their software-based services, which are offered to a wide range of industries, including retail, distribution, manufacturing, tourism, technology and the maritime sector. The joint range of services will be made available from March 2016.

Founded in 1984, Logo is today the fastest growing company in the Turkish industry with more than 900 partners and an extensive network of distribution channels. In addition to Turkey, the company serves 1.3 million users in more than 170,000 companies in the markets of Central Asia and Middle East. The complementary and customisable products of Logo cover Enterprise Resource Planning (ERP) solutions, industry and mobile solutions, business intelligence solutions and more, which are all specifically designed for companies of different sizes and industries.

M. Buğra Koyuncu, CEO of Logo: "Our most significant competitive advantages are our well-experienced network that consists of strong business partners and our efforts towards developing innovative solutions for future decades. We are therefore proud to announce this important partnership with Wirecard, which is a perfect match. As Turkey's largest software company, we continue to grow by serving many industries – as Wirecard does too. Together, we can offer business software and payment solutions from a single source."

Alper Akcan, Managing Director of Wirecard Turkey: "With its solutions and services, Logo has become the innovative leader in the Turkish software market, which has very high potential to grow further in the next years. We are very proud to support them with access to our payment gateway. The company has been a driver for innovation for more than 30 years."

Wirecard Turkey is considered to be one of the leading payment providers in Turkey through its brand 3pay. Its range of services stretches from mobile payment and direct carrier billing services through to its own prepaid card platform. For Logo, Wirecard offers payment processing services for Visa and MasterCard.



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## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit [www.wirecard.com](http://www.wirecard.com) or follow us on twitter @wirecard.

## **Logo media contact:**

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## **About Logo:**

Founded in 1984, Logo is the largest software company in Turkey for more than 30 years. Providing services for a wide range of industries including retail, distribution, manufacturing, tourism, technology and marine, Logo is prudently prepared for today from yesterday. Today, Logo continues its efforts for developing solutions for the upcoming decades.  
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