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# **PRESS RELEASE** / cooperation

#### 18 January 2016

### Wirecard to become strategic development partner of Visa Europe Collab

#### Cooperation to serve the FinTech space

Aschheim (Munich). Wirecard Technologies GmbH, a subsidiary of the leading specialist for payment processing and financial technology Wirecard AG, has announced entering a partnership with Visa Europe Collab, an initiative from Visa Europe that operates Innovation Labs in Berlin, London and Tel Aviv. As a strategic development partner of Visa Europe Collab, Wirecard will provide its technology and banking solutions as well as its in-depth market expertise. The aim of this close collaboration is to jointly offer FinTech start-ups and technology entrepreneurs the insight, partner networks and essential tools like platforms and interfaces to develop services are set to revolutionise the payment experience.

Visa Europe Collab's specific focus is on designing and creating new products and services through collaboration and partnership with technology and digital organisations from the whole payments ecosystem. As part of these activities, Visa Europe Collab runs Proof of Concepts (POCs), Proof of Technologies (POTs) or Proof of Propositions (POPs) together with partners.

Susanne Steidl, EVP Issuing Services at Wirecard: "We are looking forward to this partnership with Visa Europe Collab, which is part of our long-term strategy to increase our activity in the FinTech industry. The cooperation will provide global FinTech start-ups with access to our complete range of services: from banking to software and payment solutions, risk management, card issuing and value added services – everything from a single source. Our long-standing experience in reinventing payments and related banking services using internet technologies together with the creativity and the speed of FinTechs will enable us to create the innovative solutions expected by the customers of today."

*Visit Wirecard at DLD16 in Munich (17 - 19 January 2016) and listen to the FinTech-Panel with Wirecard-CEO Markus Braun, 19 January, 11:10 am CET.* 

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### About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

### Visa Europe Collab Media Contact:

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## About Visa Europe Collab:

Operating out of London's Tech City, Tel Aviv and Berlin, Visa Europe Collab brings together an international community of partners and innovators, to identify the most exciting new ideas in payments, and help develop them into commercial reality. With our community's help we'll forge the ideas, technologies and services that will transform people's lives. We'll help the companies we work with by nurturing their talents, developing their potential, and giving them access to the tools and the connections to grow their businesses and their ideas. Then, through the Visa Europe team, we'll help them roll out their services to our network of banks, retailers and consumers across Europe. www.visaeuropecollab.com / @VECollab