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PRESS RELEASE / Consumer Goods

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Krones chooses Wirecard Payment Services to break into the e-commerce market

- **B2B online shop offering over 900,000 products**

Aschheim (Munich). Wirecard AG is supporting Krones AG, a leading packaging and bottling machine manufacturer, in the development of its e-commerce strategy with integrated payment solutions. The B2B online shop for small and replacement parts, Krones.shop, started in Germany and is now available in a further eight countries. The global, listed company currently has over 80 sales offices and service branches, with its sights now set on global expansion after initially increasing its European operations. Krones already generates around 90 percent of its sales abroad.

Head of e-business at Krones, Bernd Baldauf: "Businesses which do not capitalise on digitisation may potentially miss out on valuable revenue opportunities. This is why we – one of the first businesses in the entire competitive environment – have developed our e-business information portal with an online shop for replacement parts and services."

The Krones e-business portal offers B2B customers an extensive portfolio of more than 900,000 products, from replacement parts to upgrades, training courses, second-hand machines and services. The payment integration via the Wirecard checkout solution ensures that credit card payment is easy and convenient. The Wirecard Bank handles acquiring processes. The Fraud Prevention Suite and device fingerprinting ensure that payment processing is secure and offers protection against payment defaults. Furthermore, a mobile-configured website is available, which means that the online shop is accessible from all end devices. Roman Lorber, e-commerce management at Krones, explains: "Wirecard is the perfect partner to provide our digital e-commerce payment services. It is particularly advantageous for us because we are now able to flexibly adapt the payment portfolio to meet our needs at all times."

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard: "We are delighted that Krones has placed its trust in our expertise and has chosen to collaborate with us. E-commerce is a very complex issue, especially when it concerns B2B transactions. Our automated processes and payment services together from a single source significantly reduce costs for Krones."

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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About Krones:

The Krones Group, headquartered in Neutraubling, Germany, plans, develops and manufactures machines and complete lines for the fields of process, filling and packaging technology. Its product portfolio is rounded off by information technology, factory planning and products from Krones' subsidiaries as intralogistics, valve production etc.

Worldwide, Krones employs 12,756 people. Approximately 90 per cent of its products are sold abroad. Consolidated sales in 2014 totalled 2.953 billion euros. The group includes not only Krones AG (M-DAX), but also more than 80 sales and service companies.

www.krones.com