

PRESS RELEASE / Checkout Portal

13 October 2015

Wirecard is expanding into Eastern Europe with Checkout Portal

- **Cooperation with Polish Google AdWords experts**

Aschheim (Munich). Wirecard is rolling out its Checkout Portal in Eastern Europe and will be offering payment solutions in combination with Google services. In a first step, the product was launched in Poland, for which Wirecard was able to involve Google's Premier SMB Partner Verseo.pl. The Wirecard Checkout Portal is a fully automated solution that enables online payment processing for small and medium-sized businesses (SMBs) and marketplaces. On 14 October 2015, Wirecard Central Eastern Europe (CEE) will be attending the E-Commerce Poland Trade Fair, the largest trade fair in Central and Eastern Europe. Wirecard will be presenting the Checkout Portal at its exhibition stand.

Michael Santner, Managing Director at Wirecard CEE: "The expansion of our payment solution for SMBs to Poland is an important step for Wirecard, enabling us to benefit from the potential of the fast-growing e-commerce market in Eastern Europe. Poland is an excellent example of the positive developments in the field of e-commerce throughout Europe. Experts are predicting future market continue to growth of 25 percent per annum. We are particularly delighted to be working with Verseo.pl as a Google's Premier SMB Partner as we support local companies in integrating our comprehensive payment solutions and enhancing their online exposure."

Verseo.pl, the Polish Google AdWords Premier SMB Partner, is Wirecard's first partner in Eastern Europe and will be responsible for the targeted planning and management of online ad campaigns for e-commerce merchants wishing to benefit from Wirecard's Checkout Portal for individual payment processing and risk management. Thus, online merchants using the Wirecard Checkout Portal are able to significantly improve brand awareness.

Marcin Misztal, Head of Channel Partnerships Development in CEE at Google Poland: "Eastern Europe is a very promising market for online merchants. Wirecard and our Premier SMB Partner Verseo.pl will offer services to Checkout Portal customers that are tailored to the requirements of their online business. Our local partners support merchants and small companies with their online advertising expertise to ensure successful presence in Google. This represents significant added value."

Visit Wirecard CEE on stand B13/B14 at the E-Commerce Poland Trade Fair, Warsaw, Poland, on 14 October 2015.



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

About Wirecard CEE:

Wirecard CEE (Central Eastern Europe) is a subsidiary of Wirecard AG and competence centre for Austria and CEE markets. Wirecard CEE, Austria's leading payment service provider (PSP), has been supporting online retailers for 15 years in successfully implementing international multi-channel strategies within the payment sector.
www.wirecard.at

About Google AdWords Premier SMB Partners:

The Google AdWords Premier SMB Partner Programme connects experienced AdWords partners with businesses that require expert help in creating, managing and optimising their online advertising campaigns. The certified Google AdWords Premier SMB Partners support small and medium-sized businesses, start-ups and marketplaces in successfully advertising online via Google. The respective partners are based locally and have great expertise in all areas of online advertising.