

PRESS RELEASE / Fashion

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Wirecard gains famous fashion label Iris von Arnim as new customer

- **Pay by credit card in the online shop**

Aschheim (Munich). The family company Iris von Arnim is placing its trust in the payment solutions of electronic payment specialist Wirecard. The online shop of the international cashmere brand will now offer the option to pay by credit card thanks to Wirecard.

Andreas Kerschner, Head of Sales Consumer Goods in the Wirecard Group: "Iris von Arnim is a key partner for Wirecard and we are delighted that the company has chosen us, with our extensive experience in processing payments for the fashion sector."

Customers have been able to order the latest collections online at www.irisvonarnim.com from anywhere in the world for the past two years. The Hamburg-based designer label has now integrated Wirecard solutions for credit card payment processing on the website. Valentin von Arnim, managing director of the company: "We entered into this cooperation with Wirecard as a result of a recommendation and look forward to working together."

The family business Iris von Arnim has been producing luxury cashmere clothing for more than 35 years. The German knitwear company stands for tradition, craftsmanship and uncompromising quality. Andreas Kerschner, from Wirecard, adds: "In addition to handling credit card payments on the online shop, our aim is to provide other payment processing solutions for this fashion label, at the point of sale, for example."

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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About Iris von Arnim:

The family business has been producing cashmere clothing in the luxury segment for more than 35 years. Tradition, craftsmanship and an unfaltering appreciation of quality are the top priority. The fashion is inspired by strong personalities, curiosity and joie de vivre. The company's stores are mostly located in Germany and elsewhere in Europe, as well as Canada, Russia, South Korea and the USA.

www.irisvonarnim.com