

PRESS RELEASE / Consumer Goods

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Sparhandy.de trusts in payment solutions from Wirecard

- **All services from a single source**
- **Fraud Prevention Suite ensures secure payment**

Aschheim (Munich). Sparhandy.de, a German online reseller for smartphones and accessories, will be working with Wirecard's integrated payment solutions in future. From now on, the payment processor will be handling card acceptance of all Visa and MasterCard payments as well as additional payment solutions. The Wirecard Fraud Prevention Suite (FPS) means merchants will benefit from optimised fraud recognition, while at the same time minimising the number of transactions that have erroneously been categorised as being suspected of fraud.

The company Sparhandy GmbH has been selling mobile phone contracts for more than 15 years as an independent online reseller. For almost one year it has also been offering its own mobile phone tariffs. The company, which is based in Cologne, with the online shop Sparhandy.de today employs more than 160 staff and generated sales of EUR 317 million in 2014.

"We are delighted to now count Sparhandy.de as one of our customers of integrated payment solutions and risk management," says Andreas Kerschner, Head of Sales Consumer Goods at the Wirecard Group. The Fraud Prevention Suite identifies suspicious data and behaviour patterns in real time, in this way effectively preventing fraud. This provides convenient, reliable protection for the Sparhandy.de online shop. Andreas Kerschner: "Many merchants today face the task of ensuring their online shops are as secure as possible. Our system offers all-round worry-free protection."

Sparhandy.de has also opted for the 3D Secure credit card security function, which serves the specific use of minimising risk in online credit card transactions. In addition, digital device fingerprints will warn against potential fraudsters. Daniel Mensing, Head of Online Sales at Sparhandy.de: "For our high value goods, Wirecard's risk management allows us to be protected on all channels. We inform our customers of this benefit, which in turn helps improve the conversion rate. We are pleased to be using Wirecard's innovative technology with one solution from a single source."

Wirecard media contact:

Wirecard AG
Maren Brandt
Tel.: +49 (0) 89 4424 1425
Email: maren.brandt@wirecard.com

About Wirecard

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.

Sparhandy media contact:

Sparhandy GmbH
Eike Eschmann
Email: presse@sparhandy.de

About Sparhandy GmbH

Sparhandy GmbH is a leading e-Commerce company within the telecommunications sector. Its online shop www.sparhandy.de is TÜV-certified and has been established on the market for more than 15 years. Sparhandy GmbH is an independent online-reseller for mobile phone offers with pay monthly contracts. The company's own wholesale mobile communications and logistics brand Ebotrade provides the perfect infrastructure for a fast and secure dispatch of goods. Through a strategic partnership with trading company ElectronicPartner as well as cooperation partnerships with otelo.de, notebooksbilliger.de, ComputerBild and all network providers, Sparhandy GmbH holds a strong position within the market. Sparhandy GmbH has already fulfilled over one million orders with its 160 employees and has built a satisfied customer base.

www.sparhandy.de