

PRESS RELEASE / Mobile Payment

07 July 2015

MyOrder selects Wirecard for HCE solution

- **For Android users to pay contactless at every NFC-based terminal**

Aschheim (Munich). Today, Wirecard Group has announced a partnership with MyOrder B.V. (a Rabobank Company) for the issuance of contactless mobile cards based on host card emulation (HCE) technology. MyOrder is a mCommerce platform with value added services like mobile ordering and loyalty services. By adding virtual cards for mobile point-of-sale payments to the platform, MyOrder is able to offer the complete mobile ecosystem to consumers.

MyOrder offers an app that enables customers to order in advance and pay with their smartphone at more than 14,500 participating retailers in the Netherlands, such as restaurants, cinemas, parking spots and more. Starting in the fourth quarter of 2015, the MyOrder App will include virtual cards, issued by Wirecard Card Solutions Ltd. Using Wirecard's mobile payment technology MyOrder customers with an Android device can use their wallet app with the HCE mobile card to make NFC payments at any terminal that accepts Maestro contactless.

"Our vision is to create complete payment experiences for everyone across all channels. Wirecard has made this possible. Soon our customers will be able to make contactless mobile payments around the world," says Michael Dooijes, CEO at MyOrder. "Wirecard's expertise and position as a leading technology company and financial institution as well as its extensive experience in various mobile payment projects demonstrates that the company is uniquely positioned to support us with the needed technology."

Christian von Hammel-Bonten, Wirecard's Executive Vice President Telecommunications, comments: "Cloud-based payment on host card emulation is a real game changer. MyOrder is an impressive example of how flexibly and easily secure cloud-based payments can be implemented in any existing mobile app with our HCE Software Development Kit. We are extremely pleased that we have found a strong and innovative partner such as MyOrder for the issuance of digital HCE cards."

According to information provided by the Dutch Payments Association, there are more than 9.5 million contactless cards and smartphones with corresponding payment functionality in the Netherlands. Consumers can make contactless payments at 70.000 point-of-sale (POS) terminals throughout the country. The number of performed NFC payments reflects this: in March 4.4 million contactless payment transactions have been made, an increase of 36 percent compared to the month before.



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About Wirecard:

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on twitter @wirecard.

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About MyOrder B.V.:

The MyOrder App allows consumers to order and pay with their smartphone at more than 14,500 locations, including restaurants, theatres and parking spots. MyOrder was launched in 2008 by entrepreneur Thomas Brinkman (1983) and is an initiative of global financial services provider Rabobank. MyOrder is a unique m-commerce and loyalty platform, which regularly introduces innovative solutions for different uses and branches. For more information, please visit www.myorder.nl.