

## PRESS RELEASE / Consumer Goods

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### **opentabs launches payment via Wirecard Checkout Portal**

- **Seamlessly integrated payment page**
- **Order and pay for food via app**

Aschheim (Munich). The technology and financial services provider Wirecard has found a new partner for the Wirecard Checkout Portal in opentabs GmbH, a provider of innovative applications for food and hospitality venues. The opentabs app connects the establishment directly with the patron and allows them to both order and make cashless payment via their smartphone. Direct debit and credit cards are payment methods integrated into Wirecard Checkout Portal [www.checkoutportal.com](http://www.checkoutportal.com).

“By integrating cashless payment options, our app is even more diverse and allows impulse purchases to be made. Integration via the Wirecard Checkout Portal was completed very quickly and easily,” comments Dirk Röder, Managing Director of opentabs. “We were particularly impressed by the options to adapt the payment methods at any time and add further services in future.”

The principle of opentabs’s mobile order & pay: the user downloads the free iOS or Android app to their smartphone. They then store their chosen payment method and select a personal identification number (PIN). The user can currently choose from credit card or SEPA direct debit as payment methods via the seamlessly integrated Wirecard Checkout Portal. The sensitive payment data is not stored in the app, but on Wirecard’s secure server. The smartphone localises the user’s location by GPS and displays appropriate restaurant options. At present, the app includes a major burger chain and many German restaurant and bars including dean&david, San Francisco Coffee Company and Kaimug.

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard: “The integration of the Wirecard Checkout Portal in the opentabs application demonstrates our flexibility. The payment page can be integrated into online shops and apps, as required. This makes what we offer particularly interesting for innovative start-ups.”

*Visit Wirecard at the Internet World Fair in Munich, Germany, on 24 to 25 March 2015, in Hall B1 Stand G245. Presentations on the Wirecard Checkout Portal will take place at 4 pm on 24 March 2015 in the Infoarena III and at 2 pm on 25 March 2015 in Infoarena IV.*

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## **About Wirecard:**

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

[www.wirecard.com](http://www.wirecard.com)

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## **About opentabs:**

opentabs GmbH was founded by Dirk Röder, Nicolas Plögert and Sebastian Heise in 2012. Based in Munich, Germany, opentabs offers culinary establishments a system architecture comprising a server, database and the opentabs app for customer management and support to venues, cinemas, hotels, fast food outlets, restaurants and bars. The goal of opentabs is to establish the app as the norm for order and payment in the restaurant and catering trade. The app is available free of charge for iOS and Android operating systems.

<http://www.opentabs.de/en/>