

PRESS RELEASE / Mobile Payment

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MWC 2015: Discover a new world of mobile payment – boon by Wirecard

- **HCE solutions for sales partners from mobile communications and retail**
- **Launch in summer 2015**

Aschheim (Munich). Wirecard AG is redefining smartphone payments: Wirecard will showcase an HCE app for mobile payment at the Mobile World Congress in Barcelona, Spain. The application is based on the new Wirecard payment brand, boon, which will be launched on the market in summer 2015. Congress visitors can download the showcase app with a selection of functions to their own smartphone. As a digital payment solution for Android smartphones, boon will in future combine innovative payment functions, loyalty points and couponing as well as a range of personal finance services. The app communicates with point of sale terminals via near field communication (NFC). Contactless payment will also be possible on smartphones when mobile data or Wi-Fi is deactivated.

Variety is key in Wirecard's marketing strategy: the boon payment app will be offered as a co-branding solution in collaboration with sales and cooperation partners. In this way, Wirecard's mobile payment solution will provide telecommunications providers, banks and retailers with direct access to markets. This solution will be available quickly through the host card emulation (HCE) software technology. HCE is now supported by all Android-powered devices from version 4.4 onward.

"With boon, we have combined the great variety of digital technologies which have become available in the field of mobile payment in recent years in one single app. As we are pursuing a co-branding strategy, any company can benefit from our expertise," comments Markus Braun, CEO of Wirecard. "We can now integrate innovative functions into the app at any time."

Register now to find out immediately when boon will be launched: www.boonpayment.com

Discover our HCE payment app live at the Wirecard trade fair stand. Wirecard will be at both the Mobile World Congress in Barcelona, Spain, Stand 7K30 in Hall 7 (2 to 5 March 2015), and at the ITB in Berlin, Germany, Stand 140 in Hall 5.1 (4 to 8 March 2015).



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About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group supports companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

www.wirecard.com