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26 November 2014

FLYERALARM places trust in Wirecard for its foreign expansion

- **Global acquiring via the Wirecard Bank**

Aschheim (Munich). The portfolio of the Wirecard Group now includes another prominent e-Commerce company, FLYERALARM, the leading B2B online printer in Europe. The payment processor will be handling all global credit card acceptance of Visa and MasterCard payments from now on. A further expansion of the collaboration is also planned.

FLYERALARM has been steadily driving forward its European expansion since 2004. In addition to the domestic market of Germany, the company already has stores in Austria, France, Italy, the Netherlands, Poland, Spain and the UK. The online printer recently also opened in Belgium and Switzerland. Further market launches are planned for 2015.

Markus Schmedtmann, CEO of FLYERALARM: "With 15,000 orders each day, we are one of the biggest e-Commerce companies in Europe and are investing heavily in our internationalisation. This was also the decisive factor for entering into a partnership with such a global, reliable payment provider as Wirecard."

"FLYERALARM is continually expanding its range of print and marketing services. Our unique selling point is the combination of software and banking services, which means we can offer FLYERALARM a comprehensive portfolio from a single source. In addition to online payment processing, this also includes issuing customer cards and gift cards featuring a company's own design, or providing payment terminals," says Christa Wagner, Executive Vice President Sales Consumer Goods at Wirecard.

Wirecard media contact:

Wirecard AG
Maren Brandt
Einsteinring 35
D-85609 Aschheim / Germany
Tel.: +49 (0) 89 4424 1425
Fax: +49 (0) 89 4424 2425
Email: maren.brandt@wirecard.com
Website: www.wirecard.com

About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group supports companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licences for card and account products.
Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

www.wirecard.com | www.wirecardbank.com | www.mywirecard.com

FLYERALARM media contact:

FLYERALARM GmbH
Thomas Doriath
Alfred-Nobel-Straße 18
D-97080 Würzburg / Germany
Tel.: +49 931 46584 2101
Email: presse@flyeralarm.de
Website: www.flyeralarm.de

About FLYERALARM:

FLYERALARM is Europe's leading online printer in the B2B sector and is one of the largest e-Commerce companies in Germany. With headquarters in Würzburg, Germany, the rapidly expanding company is a specialist in printed products and advertising technology. The portfolio includes all printed material, from flyers to bound books. FLYERALARM revolutionised the printing industry with its batch printing technology and processes up to 15,000 orders for more than 1,000,000 customers each day. In 2014, the company received the Fairness Award for transparency, reliability and a price-performance ratio. In 2013, FLYERALARM generated sales of more than EUR 280 million. The company's state-of-the-art printing works are all located in Germany, with a further eight FLYERALARM stores in cities across the country. At international level, the Group operates in Austria, France, Italy, the Netherlands, Poland, Spain and the UK as well as Belgium and Switzerland.

www.flyeralarm.com/uk