

PRESS RELEASE / Mobile Payment

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Wirecard at the CARTES 2014: solutions for the mobile economy

Aschheim (Munich). The Wirecard Group will be presenting its comprehensive portfolio of technology and solutions for a mobile, cashless future at CARTES Secure Connexions in Paris, from 4 to 6 November 2014.

The central theme of the global event for payment, identification and mobility is “Users on the move”. In line with this, Wirecard will be putting applications such as Mobile Wallets and payment cards for a mobile society, including showcases, center stage. Embedded in the concept of an internet-driven point of sale infrastructure, the payment specialist will demonstrate many different mobile transfer technologies, including NFC, BLE and QR codes, as well as HCE applications. Visitors to the stand will also be able to discover more about white label programs for the mobile point of sale (mPOS). Wirecard delivers customized voucher and loyalty point value-added services that inspire consumers and help generate interest in new applications.

The Wirecard Group supports companies with a complete ecosystem of innovative payment technologies. The end-to-end software solutions comprise secure processing of multifunctional payment applications for all sales channels, be it online, mobile or at the point of sale. As a card issuing financial institution, Wirecard offers telecommunication companies, financial service providers, banks and retailers all solutions required to achieve omni-channel commerce: software technology, payment and banking.

Visit Wirecard in Hall 4, Stand 46 004 at CARTES Secures Connexions in Paris between 4 and 6 November 2014.



Wirecard Media Contact:

Wirecard AG
Maren Brandt
Einsteinring 35
D-85609 Aschheim
Tel.: +49 (0) 89 4424 1425
Fax: +49 (0) 89 4424 2425
E-Mail: maren.brandt@wirecard.com
Internet: www.wirecard.com

About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licenses for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

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