

# PRESS RELEASE / Consumer goods

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## Wirecard CEE gains another fashion label client in Rockstars & Angels

Integrated payment services from a single source

Graz. Wirecard CEE, a subsidiary of the Wirecard Group, is now supporting the e-Commerce activities of the famous U.S. fashion label Rockstars & Angels (R&A), which has its flagship store in Los Angeles. Customers from Europe and the USA can access the online shop via the website www.rockstarsandangels.com. They benefit from the integrated Wirecard payment services when they pay by credit card or other payment methods. The online shop is operated by Star Club GmbH from Stuttgart in Germany.

"We have established a high level of international recognition for our Rockstars & Angels label within a very short space of time. For our online strategy, we wanted to involve the leading experts in payment processing," comments Björn Steiner, Managing Director of online shop operator Star Club GmbH, adding: "We were impressed by the entire package Wirecard CEE offers. In every respect, Wirecard provided competent advice and a customised complete solution."

The processing of all payments takes place via the Wirecard Checkout Seamless solution, which integrates seamlessly into the purchasing process. The payment and risk management specialist Wirecard has its own bank for credit card acceptance (acquiring). In addition, the collecting model used by Wirecard means all online payments are managed via a single source.

Roland Toch, Wirecard CEE Managing Director: "We are delighted that we have been able to add another famous brand from the fashion industry to our client list with Rockstars & Angels. The client was won over by our expertise and consultancy services for international payment methods and risk management. Our checkout solution is impressively flexible, which means that the the range of services can be expanded at any time. This is particularly beneficial for tapping new markets and target groups."



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#### **About Wirecard CEE:**

Wirecard CEE is part of the Wirecard Group as well as being the competence centre for Austria and the CEE (Central and Eastern European) markets. With 14 years of experience, Wirecard CEE offers state-of-the-art technologies for cashless payment processing as well as providing support for the development of international payment strategies for all sales channels.

www.wirecard.at

#### **About Wirecard:**

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licenses for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

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#### **About Star Club GmbH:**

Star Club GmbH operates successfully in a wide range of different areas. Fashion, music and gastronomy are the core pillars of the company. In addition, Star Club GmbH supports Sascha Gerecht, the owner of R&A, who also has his own major TV show in the USA.

www.starclubcompany.com