

PRESS RELEASE

14 October 2014

Wirecard integrates payment services in the SUPR shop system

- **Totally free SaaS shop system incl. web hosting**
- **Seamless Wirecard payment integration via Wirecard Checkout Portal**

Aschheim (Munich). As of now, technology and financial services provider Wirecard is cooperating with software firm Supreme NewMedia GmbH, which operates the SUPR shop system (supr.com), in the payment services segment. The flexible, free Software-as-a-Service (SaaS) shop system permits retailers to build their online shop according to their individual needs. SUPR is not only aimed at new players in the e-Commerce arena, but also small and medium-sized shop owners, agents and web designers. Payment methods such as credit cards, PayPal and SOFORT Überweisung have all recently been added via the integrated Wirecard Checkout Portal, which can be activated directly in the shop administration.

Jörn Paulsen, COO of Supreme NewMedia comments: "Wirecard is an expert in innovative payment solutions. Our partnership with Wirecard allows us to provide retailers with an appealing complete package. Together with Wirecard and Hermes we offer the first free shop system including payment and logistics. As of now, this is unique."

Christian Reindl, Executive Vice President Sales Consumer Goods at Wirecard, says: "The SUPR concept fits perfectly in our partner structure. It is standardised and yet customised, delivering a fast, individual market entry to the world of e-Commerce."

Wirecard media contact:

Wirecard AG
Maren Brandt
Einsteinring 35
D-85609 Aschheim
Germany
Tel.: +49 (0) 89 4424 1425
Fax: +49 (0) 89 4424 2425
Email: maren.brandt@wirecard.com
Website: www.wirecard.com

About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

www.wirecard.com | www.wirecardbank.com | www.mywirecard.com

Supreme NewMedia media contact:

Supreme NewMedia GmbH
Philipp Walter
Lichtstraße 45 Loft 5
D-50825 Cologne
Germany
Email: pw@supr.com
Website: www.supr.com

About Supreme NewMedia:

SUPR (www.supr.com) is Supreme NewMedia GmbH (www.supreme.de) product, which was founded in 2005 and has specialised in the development of innovative IT solutions for online retail. Since 2010, Tengelmann Ventures GmbH has been a co-partner of the Cologne-based company and since 2014, a collaboration with the Otto Group has been in place via its group companies Hermes and Finnovato. Supreme NewMedia GmbH is one of Europe's largest developers of sales tools for the eBay marketplace (www.supreme.de/ebay) – and is among the leading firms in this sector worldwide. More than 450,000 clients already use Supreme NewMedia's sales tools, which are employed in more than four million eBay auctions every day.

www.supr.com