

PRESS RELEASE / Issuing

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Pockit.com selects Wirecard as their prepaid card issuer

- **Cashback at various retailers**
- **All in one: Load, shop, top-up, cashback**

Aschheim (Munich)/Newcastle. Wirecard Card Solutions Limited, a Wirecard AG company, is card issuer of the new Pockit Prepaid MasterCard® programme, offered by Programme Manager Pockit Limited. The innovative “Pockit Prepaid MasterCard” enables customers to benefit from discounts and cashback offers from a range of service providers and retailers in the UK. In addition, the Pockit card be topped up- conveniently; online, at 37,000 different UK PayPoints and via debit card or BACS (Banks automated clearing system). Users can make use of their Pockit prepaid card at over 35 million locations and withdraw cash from over 1.9 million cash machines worldwide – wherever the MasterCard Acceptance Mark appears.

Pockit.com-CEO and Founder Virraj Jatania said: “We are very glad to work closely with Wirecard Card Solutions. Together, we have developed an innovative prepaid card programme with features that allow customers to take control of their spending.” Jatania continues, “It was our objective to create a smart, simple and rewarding way for people to manage their money whilst offering low fees and easy online management.” Pockit customers also benefit from the cashback-campaigns of up to ten percent with major retailers such as Marks & Spencer’s, B&Q, New Look and Halfords.” Pockit.com recently completed a first round of funding which has attracted a number of high profile investors including Sir Alex Ferguson and Mark Newton-Jones, CEO of Mothercare.

“We are highly experienced in issuing market-leading prepaid card products throughout Europe. With our valued partners we have been pioneering the use of consumer prepaid products for financial inclusion of individuals who do not have access to traditional banking methods. In the UK and throughout Europe we are seeing an increasing appetite for simple, transparent banking products and we were immediately impressed by the Pockit.com concept, especially with its embedded cashback facility which allows customers to be rewarded as they spend at some of the leading UK retailers”, said Tom Jennings, Managing Director of Wirecard Card Solutions.

Wirecard Card Solutions is a specialist for prepaid card issuance. The UK-based Company is authorised and regulated by the Financial Conduct Authority (FCA) and operates under its Electronic Money license with permissions to issue cards throughout the SEPA region. Wirecard Card Solutions accompanies its’ clients throughout all stages of their business development and offers a vast array of products, services and experience needed to take a new a prepaid card programme to market or to drive an existing prepaid card programme to the next level.



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About Wirecard Card Solutions:

Wirecard Card Solutions Ltd (WDCS), a subsidiary of Wirecard AG, is a leading issuer of prepaid cards and products in Europe. WDCS is an FCA regulated Electronic Money institution specialising in BIN Sponsorship and is a principal member of both MasterCard International and Visa Europe. WDCS issues plastic and digital prepaid products for many of the biggest and most innovative programmes in the European marketplace.

www.wirecard-cardsolutions.co.uk

About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licenses for card and account products.

Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

www.wirecard.com | www.wirecardbank.com | www.mywirecard.com

About Pockit.com

Prepaid card provider Pockit.com was established in 2012 by CEO and Founder Virraj Jatania alongside his father and Chairman Danny Jatania and brother Yuvraj Jatania. Virraj has a clear vision to help eight million consumers in the UK that do not have access mainstream credit. It currently provides one of the lowest cost prepaid cards available to consumers in the UK, helping to reduce the cost to manage and spend their money. The card also offers cashback of up to 10% across 35 major retailers giving consumers access to deals with around 3,500 retail outlets. The business has already secured funding from a number of high profile investors including Sir Alex Ferguson and Mark Newton Jones, CEO of Mothercare. The Pockit Prepaid MasterCard is issued under the MasterCard brand, which means it can be used in more than 35 million locations globally as well as at ATMs.

For further information, please visit the website <https://www.pockit.com/>

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