

PRESS RELEASE / Mobile Services

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Lexware place their trust in Wirecard's mPoS solution

- **Mobile card acceptance with the card reader**
- **Unique white label solution including app**

Aschheim (Munich). Wirecard is supporting the software manufacturer Lexware, part of the Haufe Group, in the expansion of its lexoffice eco-system with comprehensive payment and additional value functions on a white label basis. Wirecard's mobile card reader solution will be offered from now in Lexware's portfolio under the name "Lexware pay" and can be individually tailored to the various requirements of small companies, self-employed individuals and tradespeople.

With the flexible mobile card reader programme from Wirecard, Lexware is now in a position to offer its customers a mobile, cashless form of payment processing for EC cards for the first time. A further expansion is planned for the near future to include a comprehensive card reader product for the acceptance of credit and debit cards. The mobile card reader and the adjoining payment app is designed in the lexoffice corporate design, a platform including innovative software solutions, tools and services for small companies. It is therefore possible to make payments using an iOS-equipped smartphone or tablet anytime, anywhere.

"An everyday occurrence for many of our customer is that even once work is over they have a lot of paperwork to complete, and must wait even longer for receipt of payment," says Isabel Blank, CEO of Haufe-Lexware GmbH & Co. KG. "We are delighted to be now able to offer Lexware pay, a card payment service which meets the precise needs of small companies and self-employed individuals: complete payments using a smartphone and a small card reading device on site. It's very simple with no fixed costs, just reasonably priced fees."

Brigitte Häuser-Axtner, Vice President of Digital Sales at Wirecard, says: "We are pleased to support Lexware during the course of this exciting project. We have obtained an important multiplier for our white label program which has allowed us access to a very promising market. The mPoS solution will be adapted according to the wishes of our partners. We supply the end customer with a comprehensive approach from one source."

Lexware uses the complete spectrum of the Wirecard Group's service portfolio, which is combined in its white label solution: this ranges from its flexible card reading devices for smartphones and tablets, the Wallet app including payment processing, to the comprehensive services offered by the Wirecard Bank such as acquiring and call centre support. As a provider of white label solutions Wirecard can also create an automated registration and sign-up process in the client's own design.

Both companies have been successfully cooperating in the area of call centre support for accounting for many years.

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About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licenses for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).
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About Lexware:

Users can organise their business and personal finances with the products from Lexware, a brand in the Haufe Group. From accounting, to enterprise resource planning and taxation, our solutions are neatly arranged, easy to use and can be implemented with practically no advanced knowledge. Lexware offers total protection with innovative software, comprehensive online services, industry expertise and business networks. Over one million users work with Germany's leading business complete solutions self-employed individuals, freelancers and small companies with up to 50 employees. Further information can be found at: www.lexware.de

The lexoffice platform offers Lexware business solution such as the web-based invoicing program "Orders & Finances" and "Invoices & Finances" as well as comprehensive information, templates and free tools. Lexware pay joins a whole host of innovative offers for small companies, self-employed individuals and entrepreneurs, allowing offers to be significantly expanded for target groups. Further information can be found at: www.lexoffice.de