

PRESS RELEASE / Travel & Transportation

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App to pay for parking: Wirecard supports sunhill technologies

- **Mobile phone parking tickets for more flexibility**
- **Tokenisation server ensures increased security**

Aschheim (Munich). Payment expert, Wirecard, is supporting sunhill technologies GmbH in its expansion of mobile ticketing services. From April this year, smartphone users can register their payment details and park their vehicles using the sms&park (on-street parking) and sms&exit 2.0 DF (off-street parking) apps to book and pay for parking. Currently, users can choose to pay by credit card or SEPA direct debit. sunhill technologies apps are already available in numerous towns and cities in Germany, Austria, and the Netherlands and with the benefit of Wirecard's payment channels, the company will be able to rapidly expand into various other European countries.

For nearly a decade, sunhill technologies has been developing cashless payment methods for mobile phones and to this end, has been working with a number of leading mobile technology companies. Up to now, payment has been made by mobile phone bill or prepaid phone, however now, the link to the Wirecard Checkout Page now makes cashless payment by app and other payment channels possible.

As Matthias Mandelkow, CEO of sunhill technologies, says: "Parking by phone is successfully establishing itself as a payment channel. The rapid rise in mobile phones means that mobile payment is becoming even more important. Wirecard makes parking by mobile phone even more flexible and internationally available for our customers."

Jan Rübél, Head of Sales Travel at Wirecard, explains: "Current developments in consumer behaviour are tending towards the cashless society, and this has made it very evident how important a good mobile customer experience is. sunhill technologies identified this trend early on and we are delighted that we can support it with the solutions we offer."

To use sunhill technologies smartphone apps, all the user has to do is to download them free of charge. By registering the car number plate on the app and then choosing the parking space or car park, parking reservations can be made quickly and easily. Payment can now be made either by the convenient Wirecard in-app payment function using the registered credit card or by SEPA direct debit. Sensitive payment data is entered on the secure payment page for storage on the PCI-compliant Wirecard tokenisation server. It is even possible to extend parking time via the app. sunhill technologies will be presenting its Wirecard-based solutions at Intertraffic, the leading trade fair for communications and infrastructure, taking place in Amsterdam from 25 to 28 March 2014.

Visit Wirecard on stand 140 in hall 5.1 at the ITB fair in Berlin from 5 to 9 March 2014.

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About Wirecard:

Wirecard AG is one of the world's leading independent providers of outsourcing and white label solutions for electronic payment transactions. The Wirecard Group has been supporting companies in accepting electronic payments from all sales channels. A global multi-channel platform bundles international payment acceptances and methods, supplemented by fraud prevention solutions. When it comes to issuing their own payment instruments in the form of cards or mobile payment solutions, Wirecard provides companies with an end-to-end infrastructure, including the requisite licenses for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

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About sunhill technologies:

sunhill technologies GmbH is engaged in the development and establishment of mobile phone cashless payment methods in conjunction with leading German and European mobile technology companies. Since 2001, the company has been developing secure and convenient solutions for mobile payment and since then, in excess of two million customers in more than 130 locations all over Europe have been using sunhill payment systems. The company's many years of experience in development and practical application makes sunhill technologies a reliable and competent partner for customers, cooperation partners and local councils alike. sunhill technologies has taken on a pioneering role in the growth market of mobile payment in Europe, specialising in the mobile ticketing and parking by phone sectors.

www.sunhill-technologies.com/en