

# PRESS RELEASE/Trade fairs

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# Wirecard collaborates with strong partners at dmexco

- The world's largest trade fair showcasing highlights and trends of the global digiconomy
- Wirecard presents "the perfect mix for success" in cooperation with partners such as Microsoft, anyMOTION, RatePAY and SUPR

Aschheim (Munich). Wirecard will once again be participating at the world's leading trade fair for the digital industry in Europe – also known as dmexco – which takes place from 14-15 September in Cologne, Germany. The payment specialist will be present at Stand C 018, Hall 6, alongside its partners anyMOTION, Microsoft, RatePAY and SUPR, to offer clients and other interested parties an overview of the extensive portfolio of technologies and solutions for eBusiness along the entire value added chain.

#### Checkout Portal: rapid, simple and streamlined

The Checkout Portal is ideally suited to all marketplaces across Europe. The online configuration tool provides SMEs and start-ups with a plugin which allows for rapid, simple and streamlined integration of online card payments and other payment options in an online shop. The plugin is configured online. The portfolio of services offered is modular, giving clients the ability to choose customised solutions tailored to their individual needs. Wirecard's variety of risk management tools minimises the risk of fraud and serves to guarantee that marketplaces are secure.

#### Strong partnerships ensure the perfect payment mix

By cooperating with leading technology partners, Wirecard is able to ensure that it creates an optimal and seamless setup. Whether creating an online shop with SUPR, configuring an individual marketplace using anyMOTION, establishing cloud-based variants with Microsoft, or working together with RatePAY to provide individual payment solutions, Wirecard's Checkout Portal ensures "the perfect mix for success".



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## **About Wirecard:**

Wirecard AG is a global technology group that supports companies in accepting electronic payments from all sales channels. As a leading independent supplier, the Wirecard Group offers outsourcing and white label solutions for electronic payments. A global platform bundles international payment acceptances and methods with supplementary fraud prevention solutions. With regard to issuing own payment instruments in the form of cards or mobile payment solutions, the Wirecard Group provides companies with an end-to-end infrastructure, including the requisite licences for card and account products. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI). For further information about Wirecard, please visit www.wirecard.com or follow us on Twitter @wirecard.