

# WIRECARD CHECKOUT PORTAL



The new Wirecard Checkout Portal allows marketplaces to individually configure their payment solutions.

The new online configurator is ideal for all online marketplaces, across Europe. With industry-specific modules for payment processing and risk management, payment online is simple and secure for your customers. Wirecard's full banking licence gives the guarantee that all EU guidelines are adhered to when using the portal. Partners and resellers may also use the Wirecard Checkout Portal as a co-branded solution. The configurator allows even small and medium-sized retailers to offer secure payment options.

The benefits:

- ▶ EU-compliance: the Wirecard Checkout Portal fulfils all guidelines required.
- ▶ Uncomplicated sign-up in real time: without any delay or waiting time.
- ▶ Efficient and reliable process management: the technology comes from Wirecard, the leading specialist for payment processing and issuing.

**With the new Wirecard Checkout Portal is offering all marketplace operators a portal which complies with the new EU guidelines. It allows quick and independent integration of all relevant payment options into retailer pages with minimal administrative effort.**

As a marketplace operator, you will benefit from Wirecard as a fully licensed bank offering a solution that is in line with new EU guidelines. On account of the switchover to the Europe-wide Single Euro Payment Area (SEPA) within the European Union, all platform operators are obliged to either be licensed as a financial institution or to find an alternative method for processing payments. By using the Wirecard Checkout Portal, you will fulfil all the necessary requirements without having to licence your marketplace as a financial institution.

SEPA is a uniform Europe-wide euro payment area that encompasses all EU member states as well as Iceland, Liechtenstein, Monaco, Norway and Switzerland. All transactions are processed and completed in accordance with the same standards, regardless of whether they are national or cross-border transactions.

The new Wirecard online configurator allows marketplaces to offer all relevant payment options under optimum terms and makes it easy for you to comply with EU guidelines. Smaller retailers can also use this to offer quick, easy and secure electronic payment solutions.

The sign-up process for the new Checkout Portal is extremely simple: select which you wish to offer from all commonly-used payment options. The contract is deemed concluded upon configuration, which any retailer can immediately carry out online without any prior knowledge. Your individual selection of products and services is immediately available and there is no need to exchange signed contracts with Wirecard.

- ▶ **Easy and uncomplicated**  
The Checkout Portal can be used immediately once you have configured it in line with your requirements.
- ▶ **Quick and flexible**  
You are not bound to fixed processing times. You can terminate the account at any time. This means you can quickly provide the right payment options to your customers for your business concept.
- ▶ **Transparent and affordable**  
You only pay per card transaction. There are no hidden charges or deductions. If you discover that your customers would like additional payment options, you can expand those you offer at any time.
- ▶ **For Europe-wide application**  
The new online configurator of Wirecard fulfils the new guidelines which were introduced as part of the new SEPA structure. With Wirecard Bank's full banking licence, no further licence as a financial institution is required.
- ▶ **Tried and tested reliability**  
The Checkout Portal is based on the expertise and technology of Wirecard, the leading international provider of electronic payment solutions.