

# USAGE SCENARIOS FOR PAYMENT WEARABLES

RECIPE FOR SUCCESS:  
COMBINE PAYMENT FUNCTIONS  
WITH USAGE SCENARIOS



## USING THE DEVICE AT THE FITNESS STUDIO



Opening your locker



Making payments at the sports bar

## OTHER PLACES YOU CAN YOU USE PAYMENT WEARABLES:

- Urban transport
- Stadiums
- Ski resorts
- Events
- Cruise ships



Wearer's fitness activities



Payment method can be combined with loyalty schemes

## FUNCTIONS OF PAYMENT WEARABLES



- Make contactless payments
- Collect loyalty points
- Redeem vouchers
- Ticketing
- Navigation with in-store beacons
- Promotion
- Digital loyalty cards
- Push notifications

## ENTERPRISE WILL PLAY A MAJOR ROLE IN SUBSIDIZING AND MAINSTREAMING DEVICES

Consumers are more willing to adopt technology if an institution pays for it.

