WIRECARD CHECKOUT SEAMLESS
HYBRIS AND WIRECARD SEAMLESSLY CONNECTED

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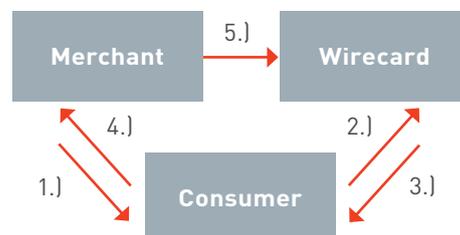**Wirecard provides merchants with a prefabricated integration asset for hybris.**

▶ **Wirecard Checkout Seamless offers merchants a high-performance and fully secure option of accepting payments without having to transmit and store sensitive data**

▶ **Interface is integrated seamlessly into online shops not recognizable to customers**

▶ **Shops are directly connected to a wide variety of international payment methods and risk management solutions on the Wirecard platform**

PCI-compliant payment pages usually have to be embedded with iFrame or are connected via redirects. The result of this is that compromises have to be made in terms of shop design – thus conversion rates sink. Wirecard Checkout Seamless can prevent all of this: Wirecard offers e-commerce merchants a connection to the Wirecard payment platform, which is not perceivable by their online shoppers. Merchants fully outsource the transmittance and storage of sensitive data – the data is not transferred to the merchant throughout the entire payment process. Wirecard Checkout Seamless enables the acceptance of a wide variety of payment methods from the Wirecard portfolio and the solution complies with PCI DSS standards.

The Payment data is entered directly in the online shop. Entry fields can be embedded within existing forms.Merchants are not required to meet PCI compliance requirements and it's only one interface for all payment methods. Entry of card data and authorization can take place at separate times. Wirecard Checkout Seamless therefore offers merchants far-reaching benefi ts such as cost effi ciency thanks to PCI compliance and stable conversion rates.

Integration to the Hybris Multichannel Commerce Suite as well as the Hybris Accelerator are available. Besides Wirecard Checkout Seamless you also benefit from the "classic" Wirecard Checkout Page. Further information can be found in the datasheet Wirecard Checkout Page. Solutions for all other sales channels including mobile, point of sale and call center are available consolidated via Wirecard

EXEMPLARY TRANSACTION:

1.) Merchant offers the consumer a credit card entry form

2.) Consumer enters card data and data get transferred to Wirecard without remark

3.) Wirecard sends a pseudo card number back

4.) The consumer sends the pseudo card number to the merchant (automatically by completing the purchase)

5.) From this point, the merchant only uses the pseudo card number for authorization and never receives a card number

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Wirecard AG is a leading technology and service provides in electronic payment, risk management and banking services.

Wirecard is one of the leading international providers of electronic payment and risk management solutions. Worldwide the Wirecard Group supports over 13,000 companies from a wide range of industry segments in automating their payment processes and minimizing cases of default.

Wirecard Bank AG is a Principal Member of Visa, MasterCard and JCB and licensed acquirer for Diners/ Discover, China Union Pay and JCB and operates as a credit card acquirer in 69 countries around the world, involving over 100 transaction currencies and 18 payout currencies.

Wirecard also provides a broad range of alternative payment methods that allow merchants to serve customers worldwide, including iDeal, eps online ueberweisung, sofortueberweisung and further online banking payment methods, eWallets and mobile payment methods.

Most of those payment methods are available in a collecting model, leaving the merchant with only one banking partner that consolidates all of their payment flows.

Further Wirecard provides effi cient and proven fraud detection and risk management services, helping our merchants to decreaselevels of fraud and risk whilst not to inhibiting any "good" business, to prevent a negative infl uence on the overall turnover.

FEATURES

▶ **Unique!** Technology and banking from one source

▶ **Scalable!** From small businesses to multi-national corporations

▶ **Transparent!** One interface for transactions, statistics and reports

▶ **International!** Individual solutions for cross-border e-payments

▶ **Secure!** Highest security standards and PCI compliant solutions