



Enabling card payments anywhere: Wirecard's Card Reader Solution

- ▶ Totally cash-free: for MasterCard, Visa and electronic direct debiting (EDD) schemes
- ▶ International white-label program
- ▶ EMV-capable
- ▶ Certified security: Cardholder data always protected
- ▶ Risk- and fraud management and complex call center services

Wirecard has launched its Card Reader as an international white-label program enabling card payments at the point of sale via smartphone.

Our out-of-the-box approach is a one-stop shop for card reader, acquiring and merchant handling services.

Wirecard's mobile card reader allows even the smallest merchants to accept payments, wherever and whenever they do business. The main benefit: No cash handling at all.

It creates added value for small merchants with real-time analytics, paperless receipts and customer retention tools. For customers with no cash on hand, it provides a convenient method of payment without ATM visits. It opens up new customer groups and spontaneous purchase opportunities.

And it's secure: Wirecard's mobile card reader is a PCI-DSS certified solution using end-to-end encryption, DKUPT & industry-strength and 3DES directly inside the card reader. If unencrypted card readers should unexpectedly be in

use, there is a fallback to SSL and mobile OS encryption. This means, Cardholder data always protected!

This white-label-solution integrates into existing applications. It contains the complete suite of POS applications, allows free choice of card reader devices. Customers benefit from certification, compliance and licenses, risk- and fraud management and call center support.