

CHECKOUT PORTAL

THE WIRECARD PORTAL FOR RETAILERS



The new Wirecard Checkout Portal enables small and medium-sized retailers as well as start-ups to quickly and directly construct payment pages with minimal administrative effort in accordance with the new SEPA guidelines. Larger companies, Partners and resellers can use the Wirecard Checkout Portal as a co-branded solution.

The benefits:

- ▶ Easy setup: with our online registration you will be able to offer card payments in your shop in no time.
- ▶ Choose your method of payment: the payment methods can be customised based on your needs. Just pick the options your business requires.
- ▶ Transparent pricing: no setup costs or monthly fees. You just pay for what you use!

With the Checkout Portal, Wirecard is offering a tool that allows cost-effective, quick and independent integration of payment options into retailer pages with minimal administrative effort.

The sign-up process for the new Wirecard Checkout Portal is extremely straight-forward: simply select which of the commonly-used payment options you wish to offer. The contract is deemed concluded upon configuration, which any retailer can immediately carry out online without prior knowledge. The products and services selected are immediately available and there is no need to exchange signed contracts with Wirecard.

The new online configurator Checkout Portal allows merchants to offer all kinds of payment options, as it has a standard transfer to the Wirecard Bank. In addition, it has access to all of the most frequently used shop plugins. Checkout Portal also lets users see which payment options customers have chosen.

In addition to this transparency, Checkout Portal also offers maximum security, as all payment options come equipped with the most up-to-date risk management system. The transparent Checkout Portal product and price configurator appeals to partners and resellers in every respect, whilst also being available as a white label solution.

A further benefit is that because Wirecard is a fully licensed bank, Checkout Portal is a solution that is in line with new EU guidelines. On account of the switchover to the Europe-wide Single Euro Payment Area (SEPA) within the European Union, all online shop operators are obliged to either be licensed as a financial institution or to find an alternative method for processing payments.

- ▶ **Easy and uncomplicated:**
The Checkout Portal can be used as soon as it has been configured in line with requirements.
- ▶ **Quick and flexible:**
You are not bound to fixed processing times. You can terminate the account at any time. This means you can quickly provide the right payment options to your customers for your business concept.
- ▶ **Transparent and cost-effective:**
You only pay per card transaction. There are no hidden charges or deductions. If you discover that your customers would like additional payment options, you can expand those you offer at any time.
- ▶ **For Europe-wide application:**
The Wirecard Checkout Portal fulfils the new guidelines which were introduced as part of the new SEPA structure. With Wirecard Bank's full banking licence, no further licence as a financial institution is required.
- ▶ **Tried and tested reliability:**
The payment portal is based on the expertise and technology of Wirecard, the leading international provider of electronic payment solutions.

www.checkoutportal.com

