



PayPal: EASY PAYMENT

PayPal is an online payment service enabling merchants to receive payments conveniently. Customers can pay from their PayPal personal account with just a few clicks. This is how PayPal stands for secure, fast and easy online payment processing. Merchants gain access to a large and international customer segment by offering PayPal.

With PayPal, every company and every individual with an e-mail address can pay online safely, conveniently and cost-efficiently, send money and receive money from other PayPal accounts. Consumers value this service because they do not need to disclose any personal data or credit card data to merchants.

Its simple handling and international distribution through eBay has made PayPal into a popular payment system that makes it easy to tap additional customer groups.

FEATURES

- ▶ Currently, PayPal operates approx. 175 million user accounts worldwide, more than 40 million of those in Europe. 10 million people in Germany keep a PayPal account
- ▶ The Payment service is offered in 190 countries for 19 currencies
- ▶ Secure payment method for consumers
- ▶ Payment is made to the merchant's PayPal account automatically

AT A GLANCE

Using PayPal, every company and every individual with an e-mail address can send and receive online payments safely, conveniently and cost-efficiently.

The benefits:

- ▶ No hidden costs. PayPal does not charge set-up fees or basic fees
- ▶ Receipt of payment in up to 19 currencies
- ▶ Speed of payment increases stock turnover and liquidity
- ▶ Extensive protection against default

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