

MEXX OPTS FOR WIRECARD

With immediate effect Wirecard AG provides payment services for online shop

Munich/Grasbrunn, January 19, 2009; the Dutch fashion company Mexx Europe B.V. has opted in favor of the package solution from Wirecard AG and Wirecard Bank AG for credit card acceptance and settlement in its online shop.

The eShop is currently available to customers in Germany, France, Belgium and the Netherlands. Mexx products are predominantly distributed via own outlets, leading department stores, independent retailers and via the company's own eShop. The lifestyle brand with a global positioning provides a complete range of fashionable clothing as well as related products and accessories for ladies and gents, youths and children, as well as for toddlers and babies.

Jeroen van Stijn, Head of Online Operations at Mexx Europe B.V.: "Mexx was one of the first producers, as early as eight years ago, to rely on the multi-channel distribution approach comprising stores, catalogs and the Internet. We found this economical solution for credit card payment processing from a single source to be quite compelling."

"From February 2009, the cooperative venture with Mexx will extend from credit card processing in four European countries, to include processing and settlement services of the Dutch debit card iDEAL," says Haldun Dagistan, Sales Manager Consumer Goods at Wirecard AG.

The range on offer from technology services provider Wirecard comprises individually tailored, industry- and customer-specific payment and risk management solutions, ranging from BSP in the airline sector and PoS terminal solutions in the stationary segment all the way through to fraud protection solutions for tele-shopping and Internet commerce. The services of Wirecard Bank AG complement and extend the range of products and services for business customers to include credit card acceptance agreements, banking services and innovative prepaid card products.



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About Mexx:

Mexx offers fashion apparel and lifestyle accessories for men, women and kids. Mexx is present in 65 countries in Europe, Canada, the Middle East and Asia and is part of Liz Claiborne Inc., a NYSE listed company.

About Wirecard AG:

Wirecard AG is one of the leading international providers of electronic payment and risk management solutions. Worldwide, Wirecard supports over 10,000 companies from many and various industry segments in automating their payment processes and minimizing cases of default. Wirecard Bank AG provides account and credit card services both for business and private customers and is a Principal Member of VISA, MasterCard and JCB. The Internet payment service Wirecard enables consumers to make secure payments at millions of MasterCard acceptance outlets worldwide. In addition, registered users can send or receive money orders to each other on a real-time basis. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

www.wirecard.com | www.wirecardbank.de | www.mywirecard.com