

## **Wirecard AG to process credit card payments for new Lidl online shop**

Munich/Grasbrunn, December 8, 2008; Wirecard AG was commissioned to process credit card payments for the new online shop launched in November by the retail chain Lidl.

The Lidl online shop represents a further development of the stationary Lidl offering on the Internet. Schwarz E-Commerce GmbH & Co. KG from Neckarsulm – like Lidl, a member of the Schwarz group of companies – presents new special offers each week on [www.lidl-shop.de](http://www.lidl-shop.de), ranging from household goods, tools and toys to winter sport articles. In implementing the project, a great deal of importance was assigned to establishing the shop from the very beginning on a technologically sophisticated level and simultaneously exploiting the existing core structures of the Schwarz Group.

“We opted in favor of Wirecard AG as a payment services provider because of their compelling complete package of ‘acquiring and transaction processing services from a single source’ and their technical expertise and consultancy skills,” explains a spokesman for the company. “As regards to the future development of the shop, it is particularly important for us to cooperate with a partner who has an international presence, both in the field of payments and in risk management services.”

“In realizing the Lidl shop solution we contributed right from the outset with our consultancy experience in the fields of payment and risk management processes. We are pleased to be able to assist the Schwarz eCommerce team in the course of its future expansion,” says Christa Wagner, Head of Key Account Management Retailservices at Wirecard AG.

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#### **About Wirecard AG:**

Wirecard AG is one of the leading international providers of electronic payment and risk management solutions. Worldwide, Wirecard supports over 10,000 companies from many and various industry segments in automating their payment processes and minimizing cases of default. Wirecard Bank AG provides account and credit card services both for business and private customers and is a Principal Member of VISA, MasterCard and JCB. The Internet payment service Wirecard enables consumers to make secure payments at millions of MasterCard acceptance outlets worldwide. In addition, registered users can send or receive money orders to each other on a real-time basis. Wirecard AG is listed on the Frankfurt Securities Exchange (TecDAX, ISIN DE0007472060, WDI).

[www.wirecard.com](http://www.wirecard.com) | [www.wirecardbank.de](http://www.wirecardbank.de) | [www.mywirecard.com](http://www.mywirecard.com)

#### **About Schwarz E-Commerce/Lidl:**

Schwarz E-Commerce is a member of the Schwarz Group of companies headquartered in Neckarsulm (Baden-Wuerttemberg) and operates the Lidl Shop. The Lidl retail chain – which is part of the Schwarz group of companies based in Neckarsulm – is one of the leading enterprises in Germany's retail grocery trade. The 3,000 Lidl branches in Germany provide a wide range of over 1,500 different articles in everyday use – apart from high-quality private label brands, the range also extends to include branded articles such as dairy products, daily fresh fruit and vegetables, fresh meat, poultry and a wide assortment of different breads. The range is complemented by articles on special offers, such as textiles, household and electrical appliances or leisure products.

[www.lidl-shop.de](http://www.lidl-shop.de) | [www.lidl.de](http://www.lidl.de)