



Wire Card positions itself as a payment service provider in the games market

Initial cooperation with 10tacle studios for the Click2Pay e-payment solution

Munich/ Hallbergmoos, February 17, 2004 - Wire Card AG, one of the leading European technology providers for electronic payment processing, has positioned its latest product development, Click2Pay, on the games market segment for the first time. This follows a strategic alliance with the German games manufacturer 10tacle studios AG.

Developed by Wire Card, the Click2Pay payment method, is being marketed by Click2Pay GmbH, a subsidiary company of InfoGenie Europe AG, as an easy to integrate payment tool, specially designed for e-commerce offers. Click2Pay can be used not only to pay for services and downloads (micropayment), but also goods (macropayment).

As the technical partner for the product, Wire Card is integrating Click2Pay alongside the classic payment methods as a white label payment solution with additional sector-specific individual requirements in the Internet portals and platforms of large companies.

Dr. Markus Braun, Director of Wire Card AG, said: "The online games market has a particular, growing need for real-time payment methods that are accompanied by a customer registration process. We are ready to create a technical product that will also make these sector-specific solutions possible on the international market. The cooperation with 10tacle will make it possible for us to develop further strategic partnerships in the games sector."



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Background:

Wire Card AG is now one of the leading technology and professional service providers for electronic payment transactions and integrated risk management in Europe. With the C3 Corporate Clearing Center, Wire Card is able to offer a highly available platform for securely handling all electronic payments made through various sales channels. C3 provides businesses with a broad range of local and global payment methods and extensive financial supply chain management functions such as entity management, real-time reporting & analysis, online invoices and dispute management. C3 not only meets the high demands of major international merchants but also those of independent payment service providers, portal platforms, banks, and other financial providers. The C3 platform is complemented by the highly flexible risk-management platform, Corporate Trust Center (CTC). Well-known companies such as QVC or flydba.com already use the Wire Card AG payment and risk management systems with confidence.

<http://www.wirecard.de>

Click2Pay offers traders and content providers reliable, simplified payment for their offers on the Internet. Click2Pay is an innovative alternative to traditional payment systems available on the Internet. It combines the requirements of the customers for security, usability and transparency with maximum protection for retailers against non-payment. The integration of the comprehensive Click2Pay functions enables e-commerce suppliers to collect payment for offers such as streaming, downloads, subscriptions and goods offers. Further advantages to the company include the management of their customer data, product management and risk management.

www.click2pay.de

www.infogenie.com

10tacle studios AG is based in Darmstadt, and was founded in August 2003. The studios base their work on two pillars: As one of the three leading developers in the German-speaking area, 10tacle produces innovative online and offline games. As a co-publisher, the corporation supports creative developers in order to enable them to produce high-quality, highly marketable games. 10tacle is guided by its partners and the quality of its games in terms of portfolio development: action, adventure, strategy and racers for PCs and all next-generation consoles.